



Sharad Sambhaar '11

শারদ সম্ভার ১৪১৮

Souvenir 2011 | www.cyberabadbengalis.com

Presenting Premium Luxury homes in the vicinity of Jubilee Hills

Pay only 10% now and balance on possession

All you pay is 10% now and absolutely nothing till possession*. On possession, you pay another 5% and the balance in convenient EMI's. Combine this with our special introductory price for the first few residences and you have got the unbeatable offer for this festive season.



Own your dream home in the largest gated community of Jubilee Hills

Welcome to Empress Towers... The most premium and luxury homes coming up in the vicinity of Jubilee Hills. Empress Towers strategically located abutting 200 feet Old Bombay Highway and in close proximity to Hi-tech City, Financial District, IT Hub, International schools, Entertainment centres, KBR Park, Apollo Hospital and Shopping Malls with excellent connectivity to all parts of the city. Empress Towers offers you the finest quality of construction and the best of amenities, Italian marble Flooring, Club House, Air conditioned Gym, Health & Fitness Centre, Children Park, Multi Level Car Parking, Swimming Pool, 100% Power back up, Fully Automatic Lifts and Round the Clock Security.

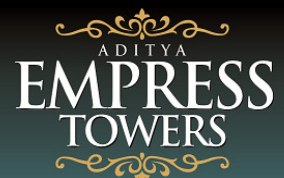


Call: **040 4460 5555**

website: www.adityacc.com email: enquiry@adityacc.com

Aditya Housing & Infrastructure Development Corporation Pvt. Ltd.

Aditya Mansion, Plot No. A/29, Road No. 5, Jubilee Hills, Hyderabad - 33



Shaikpet, Jubilee Hills

* All construction-linked payments to be made by lending institutions and interest amount till possession to be paid by the developer.



Wish You Happy
"Dasara & Diwali"



Kiran Varma
Beauty salon

Maintained by
LAKME Training Academy (Mumbai) Certified Professional

for women

Personalised Hair & Beauty Care

Flat No.101, Sai Nigam Apartment,
Behind Pearl-Inn Hotel, Madinaguda, Miyapur, Hyd.

Ph: 23042333 www.rkvbeautysalon.com

Our Branches

- Arunodaya Colony - Ph: 23115666
- Kondapur - Ph: 23119666 ● Gachibowli - Ph: 23005666
- Madhapur - Ph : 23119566 ● Nizampet - Cell: 9989203974

Discount Coupon

Special Festival Discount

Up to

20%

To avail special discount please bring this coupon

*Conditions Apply

With Best Compliments from

Destination of Your next investment in North East

Anil Das
Managing Director

**JONALI CONSTRUCTION &
BARNIL CONSTRUCTION**

Hengabari Road, Dispur, Guwahati – 6

**Government registered contractor for Bridge, Road
and building. Manufacturer of concrete bricks.
Specialization in SEZ /IT projects in North East.**

Contact :

Cell : +91 94350 40880

Land line : 03623-230032, 03623-231276

Email : anildas1969@indiatimes.com

CBA Durga Puja 2011: মুছে যাওয়া দিন গুলি আমায় যে পিছু ডাকে



CBA Durga Puja 2011: সৃষ্টি সুখের উল্লাসে





राष्ट्रपति
भारत गणतंत्र
PRESIDENT
REPUBLIC OF INDIA



MESSAGE

Durga Puja represents the triumph of truth, righteousness and virtue over evil. May this great festival inspire us to work for the unity and well-being of the country and build a society in which peace and harmony always prevail.

On the joyous occasion of Durga Puja, I express my warm greetings and good wishes to all my people.

(Pratibha Devisingh Patil)

New Delhi
September 30, 2011



EDITOR'S PAGE



Dear Friends

Shubho Bijoya and KaliPujo! Hope you had a sparkling Diwali too! Here is another edition of Sharad Sambhaar, the Cyberabad Bengali Association souvenir for the discerning reader, for our patrons and our sponsors.

Thank you so much again for your support and participation in the Durga Puja and other events organized by Cyberabad Bengali Association. We have grown as an organization over last three years since it was formally registered as Cyberabad Bengali Association. What started as a motley group of bengali organizing the first puja in Kondapur in 2007, has grown into today's Cyberabad Bengali Association with over 450 members, a wide reach across Hyderabad, and a platform for sustaining bengali culture and traditions. This has been possible by the relentless efforts and perseverance of dedicated members and volunteers supported by sponsors and patrons.

2011 has been a year of activism and self introspection for many Indians. What started as a small effort by Anna Hazare has blown into a nationwide movement. When India gained independence in 1947, it was with many hopes of a better India. We have made significant progress as a nation especially in the last two decades but we have also become one of the most corrupt societies and a country with wide disparities. In our own backyard, the demand for the Telangana state has picked speed reflecting people aspirations for more than what the state has given them in last 50 years.

Durga Puja, encourages devotees to introspect during five days, whether they are being good followers of what Maa stands for, i.e. righteousness, purity and wellbeing of the society. We hope that people have been able to take out time during the Puja week from their busy schedule and spent quality time with their families soaking in Bengali culture, traditions. As part of our commitment to our members, we also organized Ramdhonu, the annual cultural event in July and the annual picnic in early part of the year. We would love to organize more events and on a grander scale in the years to come. I am confident that as we build further on our successful track record we would be living up to that promise soon.

Please take good care of yourself and your near ones but also remember that as a citizen of India you are responsible as everybody else by own conduct and commitment. Please do share your thoughts, ideas and concerns over cba.info@yahoo.com.

Regards

Surojeet Sengupta

॥সম্পাদকীয়॥



প্রিয় বন্ধুগন-

শ্রী শ্রী ৩দুর্গা পূজার শুভক্ষণে সর্বপ্রথম সকল সাইবারাবাদ বাঙ্গালী এসোসিয়েসন সভ্য ও বন্ধু বান্ধবদের সকলকে আমরা দুই সম্পাদক যুগল-দেবলীনা ও স্বাতি সাইবারাবাদ বাঙ্গালী এসোসিয়েসন “শারদ সন্টার” এর পক্ষ থেকে জানাই আন্তরিক প্রীতি ও শুভেচ্ছা। এবার দুর্গা ৩পূজার বিশ্লেষণ করতে গিয়ে আমাদের নানান বিচিত্র অভিজ্ঞতা হয়েছে।

এবার আমাদের অনেক নতুন মানুষের সঙ্গে পরিচয় হয়েছে। আমরা সবচেয়ে বেশী অবাক হয়েছি - যে বহু দূর দূর থেকে যেমন চারমিনার, আতাপুর, মেহদিপটনম, সৈনিকপুরী, নিজামপেট, ও উল্লল থেকে আমাদের এই ৩পূজার কথা শুনে অনেক লোকজন দেখতে এসেছেন। আমাদের সাইবারাবাদের ৩পূজা দেখে সকলেই খুব খুশি। এরা ভাবতে পারেনি যে এত সুন্দর দুর্গা প্রতিমা এবং সুচারু ভাবে ৩পূজা হচ্ছে। আমাদের আদর আপ্যায়নে সকলে মুগ্ধ অনেকেই দুর্গা প্রতিমার শিল্পায়নের খুব প্রশংসা করেছেন।

এবার আমাদের ৩পূজার সাক্ষ্যকালীন পূজার্চনা ও ধুনুচি নাচের আরতি বিশেষ আকর্ষণীয়। সঙ্গে দুই জোড়া ঢাকের যুগলবন্দি বাজনা সকলের মন কেড়ে নিয়েছে। ঢাক বাজনার শব্দ, তাল, ছন্দ সকলকে ছুঁয়ে গেছে। অনেকে সেই ঢাকের তালে তালে নেচেও চলেছেন সেটা তারা নিজেরাই জানতে পারেনি।

সাক্ষ্য আরতির পর প্রতি সন্ধ্যায় ছোট বড় সকলের অভিনিত নৃত্য নাট্য ও নাটক সকলের মন জয় করেছে। সকলের অংশগ্রহণে পূজা মন্ডপে এক স্বর্গীয় পরিবেশ সৃষ্টি করেছে।

৩বিজয়া দশমীতে মায়ের আরধনার শেষে বিদায় জানিয়ে, সকলের আলিঙ্গন শুভেচ্ছা বিনিময় শেষ। আবার এক বছর এই উৎসবের অপেক্ষায় থাকতে হবে।

নমস্কার-

দেবলীনা মুখার্জী

স্বাতি শর্বানী গুহ

FROM THE PRESIDENT'S DESK



Dear Friends

Destiny has given me the unique privilege of being a part of the growth graph of CYBERABAD BENGALI ASSOCIATION (CBA) since its formal inception in 2009. Its success is characterized by its role in transforming basics of quality into human values by charting out road maps of Sri Sri Durga puja. Thus the perspective consistent improvement mentioned with the need of inclusive growth.

On behalf of CBA, I would first like to extend heartfelt congratulations to all members, volunteers, and all other participants and pray to Mother Durga to bless every one of us for happy and prosperous life of all throughout the year.

We live in a cosmopolitan society of Hyderabad and Secunderabad. We also wish to observe all good things from all Indian cultures. Durga puja is the most important socio-religious function in the life of Bengalis and celebrated annually in the most pleasant and sober atmosphere of autumn in September-October thus it influences Bengalis and their culture. If we try to analyse and understand we will find all Indian religions have influenced Indian culture from different socio-religious functions. The Bengali culture has become one of the richest in India.

Sri Sri Durga puja is one of the most important events in Bengali life and the most influential. During the cultural function of Sri Sri Durga puja many activities of Bengali life flourish.

We in Cyberabad Bengali Association therefore have no bar or difference between anyone on religion, region, culture, state, language, caste, creed, rich or poor. All are welcome to be part of Cyberabad Bengali Association and enjoy together irrespective of old, young, or children.

With love and regards

S.N. Guha

॥ সভাপতির সংবাদ ॥



প্রিয় বন্ধুগন-

॥ সর্বপ্রথমে আপনাদের সকলকে শারদোৎসবের

শুভক্ষণে স্বাগত জানিয়ে সবার সর্বাঙ্গীন মঙ্গল কামনা করি।।

সাইবারাবাদ বাঙ্গালী এসোসিয়েসন এর সাথে যোগাযোগ আমার পরম সৌভাগ্য। এই অপূর্ব সুজোগ জন্ম দিয়েছে ২০০৯ সালে “সাইবারাবাদ বেঙ্গলী এসোসিয়েসনের।” এই মাত্র তিন বছরের প্রগতি দেখে অবাক হয়ে যাই। এই তিন বছরে আমাদের আত্মবিশ্বাস অনেক বেড়ে গেছে। মাত্র তিন বছরে ৫০-৬০ থেকে বেড়ে ৪৫০ হয়ে গেছে। আমার দৃঢ় বিশ্বাস আমরা নিশ্চয়ই প্রগতি করতে পারব। তাই আমি আমাদের সকল সভ্যদের এবং অন্যান্য যাদের পরোক্ষ ও প্রত্যক্ষ প্রচেষ্টার জন্য আন্তরিক ধন্যবাদ জানাই।

আমরা আমাদের জীবিকার তাগিদে সুদূর বাংলা থেকে এই হায়দ্রাবাদ সহরে বসবাস করছি। আমরা জানি মানুষ আত্যকেন্দ্রীক হয়ে বাচতে পারিনা। সবাইকে নিয়ে জাতিধর্ম নির্বিশেষে, ভাষা, অঞ্চল নির্বিশেষে সবাইকে নিয়ে চলতে চাই। এই চলতে গিয়ে অপরেও লাভবান হবে।

বাঙ্গালীরা দেশে বিদেশে যেখানেই বসবাস করুকনা কেন-তারা বাঙ্গালীই থেকে যায়-কিন্তু অন্যরা যখন বাংলায় আসে বা বাঙ্গালীদের সাথে মেলামেসা করে তাদের অনেকে কিন্তু বাঙ্গালী হয়ে যায়। তাই আমরা সকলকে আপনকরে নিয়ে এক সঙ্গে বাচব ও বাড়ব।

আমরা সকলকে নিয়ে বাচতে চাই, হাসতে চাই, খেলতে চাই, গাইতে চাই, তাই সাইবারাবাদ বাঙ্গালী এসোসিয়েসনএর দরজা সকলের জন্য খোলা। সবাইকে নিয়ে আমরা বাচতে চাই।

শিবেন্দ্রনাথ গুহ

সভাপতি

সাইবারাবাদ বাঙ্গালী এসোসিয়েসন

THE TREASURER'S REPORT



Dear Friends,

First of all I would like to thank our sponsors and members for their encouragement and support to make Durga Puja 2011 a grand success. Secondly, I would like to thank all members and advisors who have given me the opportunity to serve the association as Treasurer. I joined the association in 2009 and never had I dreamt that I will become the Treasurer of this association to-day.

The CBA is today one of the distinguished Bengali association in Hyderabad. We are very proud of our performance during Durga Puja. In addition to Durga puja, we have performed "Ramdhanu" – a cultural gala evening in the month of July 2011.

We declare CBA as a financially disciplined organisation with optimum transparency. We have already got our 2010-11 accounts audited by renowned Chartered Accountants in practice and enclosing the same for your ready reference. The event wise consolidation of 2011-12 accounts is in process and will be completed after the end of the current financial year.

We will continue to uphold the status of Cyberabad Bengali Association title, that is to maintain 10/10 Program goals for the Association. Currently the association has around 450 members on record. We shall try our best to cross 500 members limit by this financial year end. We encourage youngsters to join their hands to run the association and take the baton from veteran members. Seniors will be part of the Advisory Board and help the new entrants in the Executive Committee in running the association. We have a lot to learn from experienced volunteers both from our own association and also from other associations. We would also encourage our members to do evaluation in other associations. This is like an exchange program among volunteers. We are committed to build a comfortable financial base of the association to combat with future uncertainties and commitments. We will publish the audited yearend financial results in time and make it available to all members.

On that note, I am sending out an open invitation especially to young generation to visit our association anytime and volunteer their contribution all in the good cause of inculcating the association's mission to the community.

Good Luck!!

Amit Ray

GENERAL SECRETARY'S MESSAGE



Dear All,

It is my immense pleasure to thank all of you for being part of the family called "Cyberabad Bengali Association". This year Cyberabad Bengali Association celebrated its 3rd official Durga Puja and I am sure each one of you enjoyed the celebration. On behalf of the Cyberabad Bengali Association I wish Subho Bijaya to all of you.

Durga Puja 2011 was a triumph of the immense effort of executive committee and other members who have come up in huge numbers to help organize such a mammoth event. In one word it was a great success. Pandal decoration, Idol decoration and the atmosphere everything was jaw dropping and was appreciated by one and all. Bhog served from Saptami to Dasahami kept people licking their fingers and I am sure you had lipsmacking dinners too on these days. Even though this year the Puja was on weekdays, the attendance of members crossed 1000 on the days of Ashthami and Nabami and their families had a great time. The Cultural and Competitive events were very well planned and executed by the Cultural Committee inspite of several challenges.

As they say "You can take a Bengali out of Bengal but not Bengal out of a Bengali". I personally felt every moment helped us in cherishing that saying. The Durga Puja clearly depicted Bengali Culture and traditions at its best.

Durga Puja 2011 would have not been possible without our coveted sponsors and especially our title sponsor Aditya Constructions. Thanks to all our sponsors, patrons, volunteers, members and their families. May Maa Durga Bless each one of you through out the year and spread peace, prosperity and happiness in your life.

Let us beckon Durga Puja 2012 with open hands...

Thanks and Regards
Kaushik Bhattacharya

FROM THE CULTURAL SECRETARY



Dear Members and Friends,

Nomoskar and Season's greetings to you all. On behalf of Cyberabad Bengali Association's Cultural team, "Thank you!"

I would like to extend my deepest appreciation to each one of our participants, volunteers and members for their time and active participations in wonderful cultural events during festive days, we had our biggest in recent memory. I convey my heartfelt compliment to all kids for their wonderful performances. It was indeed a pleasure to see the height of their performance maturity and the energy through out the cultural and competitive events.

A special note to our Cultural team and Executive Members – in my book they are the unsung heroes. The stupendous performance by our dear ones is a testimony of their untiring efforts. I have witnessed their commitment, watched as they worked through extraordinary times, put in extraordinary effort and done so without pause, without thought of self, without promise of recognition.

Our growth and achievements are constantly reminding me of onerous responsibility shouldered on us by all the participants through their cultural enthusiasm, passion and professionalism. At this juncture, it is our constant endeavor to strive to promote more cultural programs throughout the year and to improve our communication reaching out to the wider community.

This year it's been an amazing run for me ... opportunities to interact with such wide neighborhood that I could not have imagined, people and cultures that have broadened my perspectives, performances that left an indelible mark. I will be forever grateful to all for enriching that experience along the way.

I convey my sincere Compliment and Best Wishes to the entire team. Cheers!

Regards

Shovan



V. Rama Rao M. Com

Authorized Income Tax Practitioner
Regd. No 507

Life Insurance Corporation of India

LIC Agent Code No. 0129164S

Email: ram_1890@yahoo.co.in
Ramu_1890@yahoo.com
www.housinghyd.com
www.lichousinghyderabad.com

Shop No. 6, HUDA Mytrivanam
Ameerpet, Hyderabad-500038

DURGA PUJA BHOG

SPONSORED BY



ASR Ravindra Reddy

ASR Seeds (P) Ltd.

H.No: 5-91-18/2 3rd Lane

Lakshmipuram

Guntur, Andhra Pradesh



Mobile : 9391045540

Off. : (040) 20043313

LIC HOUSING FINANCE LTD.

SAI KUMAR R.R.S.

Home Loan Consultant



SAI CONSULTANTS

M/G-182, H.No. 6-94/54, HUDA Colony,
Chandanagar, Hyderabad - 50.

E-mail : saikumarlichfl@yahoo.com



Mudra Sunil Associates

Chartered Accountants

AUDIT REPORT

We have audited the attached Balance Sheet of Cyberbad Bengali Association as on 31st March, 2011, Receipt and payments accounts and the Income and Expenditure Account of the Cyberbad Bengali Association for the year ended 31st March 2011 annexed there to and report that:-

1. We have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purpose of our Audit.
2. In our opinion, proper books of accounts as required have been kept by the Cyberbad Bengali Association as far it appears from our examination of those books.
3. The Balance Sheet, receipts and payments accounts and Income and Expenditure Account dealt within this report are in agreement with the books of accounts.
4. In our opinion and to the best of our information and according to the explanation given to us the said accounts give the information in the manner so required and give a true and fair view of the state of affairs in the case of Balance Sheet as on 31st March 2011 and Excess of Income over Expenditure in the case of Income and Expenditure Account for the year ended 31st March 2011.

Date: 16-04-2011

Place: Hyderabad

For Mudra Sunil Associates

Chartered Accountants

Sunil Agarwal

(Partner)

CYBERABAD BENGALI ASSOCIATION

FLAT - 407, BLOCK F, SATYANARAYANA ENCLAVE, MADINAGUDA,
MIYAPUR, HYDERABAD - 500049

BALANCE SHEET AS AT 31ST MARCH 2011

LIABILITIES	Amount (Rs.)	Amount (Rs.)	ASSETS	Amount (Rs.)	Amount (Rs.)
Accumulated Fund :					
Opening Balance	158,533.75		Cash in Hand		20,784.00
Add: Excess of Income over Expenditure	54,835.96	213,369.71	Cash at Bank		201,085.71
Audit Fees Payable		2,500.00			
Accounting Charges Payable		6,000.00			
		221,869.71			221,869.71

FOR MUDRA SUNIL ASSOCIATES
CHARTERED ACCOUNTANTS


MUDRA SUNIL ASSOCIATES
Chartered Accountants
SUNIL AGARWAL
(PARTNER)
DATE: 16/04/2011
PLACE: HYDERABAD

FOR CYBERABAD BENGALI ASSOCIATION


PRESIDENT


SECRETARY


TREASURER

CYBERABAD BENGALI ASSOCIATION

FLAT - 407, BLOCK F, SATYANARAYANA ENCLAVE, MADINAGUDA,
MIYAPUR, HYDERABAD - 500049

INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2011

EXPENDITURE	Amount (Rs.)	INCOME	Amount (Rs.)
To Administrative Expenses	12,700.00	By Membership Fees	26,600.00
To Cultural Program Expenses	26,858.00	By Durga Puja Collection	656,076.00
To Cultural Get-together Expenses	2,790.00	By Donation Received	14,501.00
To Durga Puja expenses	558,900.00	By Bank Interest Received	2,847.86
To Souvenir Printing Charges	35,000.00		
To Accounting Charges	6,000.00		
To Audit Fees for 2010-11	2,500.00		
To Bank Charges	440.90		
To Excess of Income over Expenditure	54,835.96		
	700,024.86		700,024.86

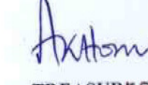
FOR MUDRA SUNIL ASSOCIATES
CHARTERED ACCOUNTANTS


SUNIL AGARWAL
(PARTNER)
DATE: 16/04/2011
PLACE: HYDERABAD

FOR CYBERABAD BENGALI ASSOCIATION


PRESIDENT


SECRETARY


TREASURER

CYBERABAD BENGALI ASSOCIATION

FLAT - 407, BLOCK F, SATYANARAYANA ENCLAVE, MADINAGUDA,
MIYAPUR, HYDERABAD - 500049

RECEIPTS & PAYMENTS ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2011

RECEIPTS	Amount (Rs.)	Amount (Rs.)	PAYMENTS	Amount (Rs.)	Amount (Rs.)
To Opening Balance : Cash in Hand & Bank		167033.75	By Administrative Expenses		12,700.00
			By Cultural Program Expenses		26,858.00
To Membership Fees	26,600.00		By Cultural Get-together Expenses		2,790.00
To Durga Puja Collection	656,076.00		By Durga Puja expenses		558,900.00
To Donation Received	14,501.00		By Souvenir Printing Charges		35,000.00
To Bank Interest Received	2,847.86		By Audit Fees for 2009-10		8,500.00
			By Bank Charges		440.90
			By Closing Balance :		
			Cash in Hand	20,784.00	
			Cash at Bank	201,085.71	221,869.71
		867,058.61			867,058.61

FOR MUDRA SUNIL ASSOCIATES
CHARTERED ACCOUNTANTS


SUNIL AGARWAL
(PARTNER)

DATE: 16/04/2011
PLACE: HYDERABAD

FOR CYBERABAD BENGALI ASSOCIATION


PRESIDENT


SECRETARY


TREASURER

Expressions



BEYOND THE SUN, BEYOND THE SKY

Abhik Debnath

Why is the sunshine so bright?
Why is the winter night so quiet?
Who orders the winds to blow?
Who makes the rivers to flow?
Why are the mountains so steep?
Why are the oceans so deep?
Who instructs the clouds to shower?
Who turns a bud into a lovely flower?
Is there a majestic guy?
Beyond the sun, beyond the sky !!
Why does the light travel so fast?
Why is the diversity of life so vast?
Who makes the beautiful lake?
Who creates the destructing earthquake?
Why does the turtle live so long?
Why is an elephant so strong?
 Who makes the giraffe so tall?
 Who creates the bacteria so small?
 Perhaps, there is a majestic guy....
 Beyond the sun, beyond the sky.. !!!
Why does a large banyan tree bear so small fig?
Why is the egg of an ostrich so big?
Who has made awesome white snow?
Who has designed the colours of a rainbow?
Why is the tiger so ferocious and royal?
Why is the pomerian so cute and loyal?
Who made the voice of a nightingale so lovely?
Who has made the cow's call so ugly?

Who is that majestic guy ?
Beyond the sun, beyond the sky...!!!!
Why can't we be alive forever?
Why doesn't the earth stop rotating ever?
Who has been the life to originate?
Who knows each and every beings fate?
Why so punctual are the moon and the sun?
Why doesn't time and tide wait for any one?
Who is the responsible for the universe's creation?
Who has designed the earth with so much perfection?
 Hope we could meet that majestic guy....
 Beyond the sun, beyond the sky.!!!!!
My dear friends just cheer
He is never far, but always near.
He's present in every story, in every rhyme;
In everyone's heart, all the time.
He's in the sound, he's in the light....
He's in the day and also in the night....
He is the one who always gives a second chance to try.....
 But he is not a secret spy.....
 Beyond the sun, beyond the sky.....!!!!
He's not just yours, he's not just mine.
He is in fact, everybody's strength, a power so divine.
He's the mightiest of all the lords
He's none other than the Almighty God.....
You can call Him Allah or Ram or by any name,
But He always remains one and the same.....
He exists in every being's soul, in everybody's eye
He is present everywhere
Even in the sun and all over the sky.....

WITH BEST COMPLIMENTS

From

GiNGER COURT

A HIGH CLASS A/C RESTAURANT FOR

Hosting Party

Seminar

Buffet Lunch

Delicious food

Madhapur,

Before Hi-Tech City,

Hyderabad.

Ph: 23113731/32/33, 64587408, 64626675.

With Best Wishes From



MECGALE PNEUMATICS PVT. LTD.

N-65, 66, 74, MIDC, Hingna Industrial Area, Nagpur-440 016 (M.S), India.

Ph : 07104-236873/235271/645125/645916 Fax : 07104-235496

E-mail : info@mecgale.com

Website : www.mecgale.com



Dhaki Sponsored by

WESTERN CARRIERS

**# 22-7-717, (1st Flr), Nizam Bagh,
Dewan Devdi, Hyderabad - 500 002,**

**Ph: 24564376,24402626,24512478,32929184,
FAX : 24400931**

email : hyderabad@westcong.com



**Idol Sponsored by
Sri Sibendranath Guha
President
Cyberabad Bengali Association**

**Pujo Fruits, Flowers and Sweets
sponsored by
Sri Shubhodip Nath
&
Smt. Shabari Smitha Guha Nath
(D/o Sibendranath Guha)
Mira Road, Mumbai**

CBA Durga Puja 2011: আমরা সবাই রাজা আমাদের এই রাজার রাজ্যতে



Ramdhonu '11



Bhog Sponsored by

Sai Book Point

Prop K Ashok Gupta,

K Bhavani Prasad



(Top Trusted Service Brand)

LIC offers a basket of Schemes
to meet the various needs of people from 0- 75 years

The image shows a LIC agent card for V. SURESH. On the left, there is a small LIC logo with the text 'CB-XI, Hyderabad' below it. Below that is the MDRT (Million Dollar Round Table) logo. At the bottom left is a circular seal for the 'UNITED MEMBER CLUB'. In the center is a circular portrait of V. SURESH. To the right of the portrait, the text reads: 'We touch a life to make a difference....'. Below the portrait, the name 'V. SURESH' is printed in bold, followed by 'LIFE INSURANCE | GENERAL INSURANCE' and 'Mobile : 94408 36198'. Below this, the name 'T. SREE LAKSHMI' is printed, followed by 'Member : Chairman's Club & Million Dollar Round Table, USA'. At the bottom, the address 'Plot No. 51, Vasanthnagar, Kukatpally, Hyderabad - 500 085' and email 'Email : sureshvemurilic@gmail.com' are listed.

Important Plans:-

- Endowment /Whole Life
- Children Education
- Money Back
- Pension Plans
- Term Assurance
- United Link Plans

General Insurance:-

- Motor Insurance
- Health Insurance
- Fire Insurance
- Shop Keeper's Insurance
- House Hold Insurance

WITH BEST COMPLEMENTS FROM

ROTEC TRANSMISSIONS (P) LTD.

ISO 9001 : 2008 COMPANY

- ✿ GEAR BOXES ✿ GIRTH GEARS
- ✿ STACKER AND RECLAIMER
- FOR COAL AND LIMESTONE
- ✿ SPROCKETS & SHEAVES
- ✿ KILN SUPPORT ROLLER ASSEMBLIES
- ✿ RECONDITIONING OF GEAR BOXES

SHED No.2, Phase-III, IDA, Patancheru - 502 319,
Medak Dist. (A.P.).

PH : 08455 - 242117; Cell : 9949300900

Fax : 08455 - 240837; 040 - 23021227

E-mail : rotectranss@rediffmail.com

Website : www.rotectrans.com

Bhog Sponsored by

Rajesh Bhai Gadvi

**TIRUPATI
CARGO MOVERS**

Bareja, Ahmedabad

Gujarat



Durga Puja Bhog

sponsored by

Rama Krishna Pamulapati



A fast growing
infrastructure company



SRR Projects Pvt. Ltd.
An ISO 9001:2008 Certified organisation
Plot 303A, MLA's Colony, Road No. 12, Banjara Hills, Hyderabad - 500 034.
Phone : 040-23372296, 23372297 Fax: 091 40 23372298
www.srrprojects.com

Efficacy Block-2

With Best compliments from

Balaji Chappan Bhog

Chandanagar, Hyderabad



With Best Compliments from

Cyber Filling Station
Madinaguda

With Best Compliments from

Gandiva Computers
Hyderabad

9346202055



*GIFTS, TOYS, NOVELTY, KITCHEN APPLIANCES,
FRUITS, VEGETABLES, CDS, GAMES, SPORT ITEMS*

H No. 1-62/1,
Kothaguda X Road,
Hyderabad -84
Ph:-040- 64519911

H No. 1-58,
Madinaguda,
Hyderabad -49
Ph:- 040- 64583353

Expressions



Samadrita Sengupta



Expressions

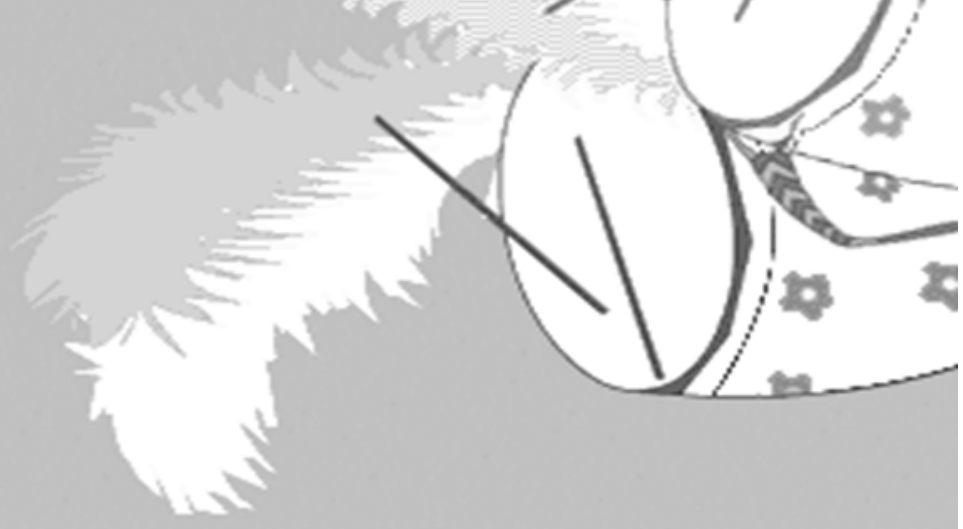


Swati Paul



Bhog sponsored by

**Ms.
Reema
Sarkar**





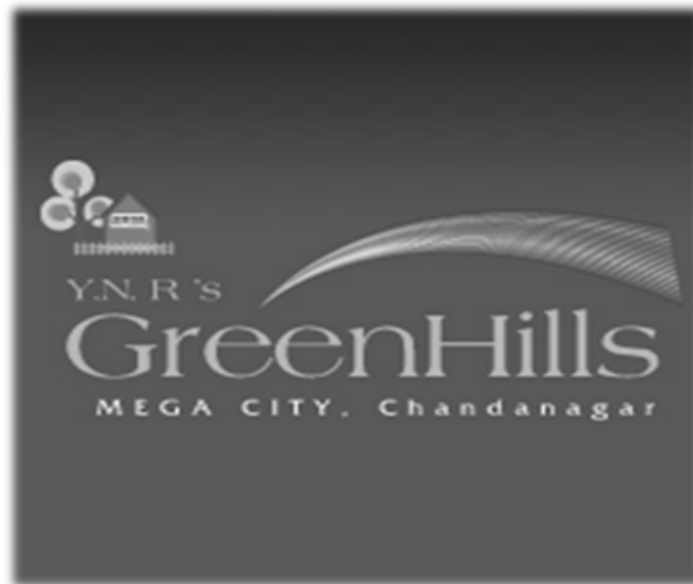
Bhog sponsored by

Sri Sanjay Hindocha
(Radhe Radhe)



With Best Compliments from

SAI RAGHAVA CONSTRUCTIONS



Mr. Subba Rao

Managing Director

9000001594

Expressions



A Trip to Switzerland...



Sabyasachi Sengupta



We make GREAT PRODUCTS BETTER

DRY BONDING AGENTS

Resorcinol Donor

- ◆ Aurobond RD I
- ◆ Aurobond RD II
- ◆ Aurobond RD III / RD-19 / RD-20

Methylene Donor

- ◆ Aurobond MD I
- ◆ Aurobond MD IV / MD 65 / MD-72
- ◆ Aurobond 309 (HMMM)
- ◆ Aurobond MD II

Metal to Rubber Bonding

- ◆ Aurobond 680C
- ◆ Aurobond 690CS

DISPERSING AND PROCESSING AIDS

- ◆ Auroaid 212
- ◆ Auroaid 222
- ◆ Auroaid 216
- ◆ Auroaid 270

PEPTIZER PHYSICAL

- ◆ Auroaid 250

HIGH PERFORMANCE PROCESSING AID

- ◆ Auroaid 260

HOMOZENING AGENT

- ◆ Aurosin 40

TACKIFYING AND REINFORCING AGENTS

- ◆ Aurotack 202
- ◆ Aurosin PR 101
- ◆ Aurosin PR 102H

PEROXIDE COAGENT

- ◆ Aurosin 6860

ANTISTICKING AGENTS

- ◆ Aurosap L 550 (Liquid)
- ◆ Aurosap VP 520 (Powder)



AUROPOL INDIA PVT LTD

Mktg & Admin Office:

67, Humayun Kabir Sarani, Block-G, New Alipore, Kolkata 700 053, India

Tel: 91-33-2498 9792-94 • Fax: 91-33-2498 9795 • E-mail: marketing@auropolindia.com

Website: www.auropolindia.com



ROLL CALL A Snack Adda

Where Kolkata Beckons You...



Now At
White House

2nd Block
Beside LifeStyle Building
Ph: 8142536657

www.burrrp.com
«burrrp!»
CERTIFIED
ROLL CALL

“The best rolls in Hyderabad”

b!
BEST ROLLS IN TOWN
2009

Begumpet Life Style	JubileeHills, Rd.No.36	Kondapur	Sainikpuri	BigCinemas	RGI Airport	Banjarahills, Road No.3
8142536648	9010224282	9848454007	040 64589292			9701896631



Puja Flowers
sponsored by

Efforts

Puja Flowers sponsored by

Ms. Seema Saha



Puja Sweets sponsored by

Kumari Arshita Kamla



Puja Flowers

sponsored by

Ms. Niharika Ghosh

Expressions



বুকে লুকোনো শব্দ

থুঁজে পেলাম তাকে

যার হাতে আছে আমার কালবোসেথির লাগাম

যার বাঁকা হাসিতে ফোটে আমার স্বপ্ন বাগান

যার চোখের তারা জাগিয়ে তোলে সবুজ প্রেমের আরাম

যে থাকে আমার শব্দ লুকিয়ে নিজের বুকে

থুঁজে পেলাম তাকে

যে সৃষ্টিছাড়া আঁধার ঘরে আলোর জোয়ার ডাকে

যে ক্লান্তিভোলা ঠোঁটের আদর আমার জন্য রাখে

যে আমার ছোঁয়ার মধুর রেনু আপন গায়ে মাখে

যে থাকে আমার শব্দ লুকিয়ে নিজের বুকে

থুঁজে পেলাম তাকে

যার ছবিটা সাজিয়েছিলাম অনেক শরত আগে

উজাড় করা ভালবাসা রেখেছি যার ভাগে

আমার স্বপ্নে ভর দিয়ে যার মনের ডানা জাগে

যে থাকে আমার শব্দ লুকিয়ে নিজের বুকে

~ ইন্দ্রজিত

With Best Compliments from



HITEC City, Madhapur, Hyderabad 500081

Tel: 040 44484848, Fax: 040 44484849

E-mail: contactus.hy@redfoxhotels.com

CBA Durga Puja 2011: আমাদের পরিকল্পনা ও পরিচালনা





Durga Puja Wishes



SBH

State Bank of Hyderabad

Modern
Innovative
Dependable

Presenting Premium Affordable Homes near Financial Hub with and Unbeatable Offer.



Pay only 10% now and balance on possession

All you pay is 10% now and absolutely nothing till possession*. On possession, you pay another 5% and the balance in convenient EMI's. Combine this with our special introductory price for the first few residences and you have got the unbeatable offer for this festive season.

Festive Offer Price Rs. 2650/-



Own your dream home in the serene and green gated community near Financial Hub

Welcome to Eden Park the most affordable and luxury homes coming up near financial hub of Hyderabad. After overwhelming success of Aditya Heights, Imperial Heights and Empress Towers, Aditya is proud to announce launch of its newest luxurious and most affordable homes at Eden park which is strategically located abutting 80 feet corridor and in close proximity to Financial District, Lingampally MMTS, IT Hubs, International standard Schools with excellent connectivity to all parts of the city. Eden park offers you the finest quality of construction and the best of amenities Air-conditioned Gym, Central Park, Two Level Parking & Two Parking bays per flat, 100% Power Back up, Fully Automatic lifts and Round the clock Security.



Call: **040 4460 5555**

website: www.adityacc.com email: enquiry@adityacc.com

Aditya Construction Company India Pvt. Ltd.

Aditya Mansion, Plot No. A/29, Road No. 5, Jubilee Hills, Hyderabad - 33

* All construction-linked payments to be made by lending institutions and interest amount till possession to be paid by the developer.

www.adityacc.com

Email: enquiry@adityacc.com

IMPERIAL HEIGHTS

NEAR HITECH CITY, HAFEEZPET

Pay only 10% and start earning Monthly Rent from Day One

Your investment starts earning returns - monthly rent equivalent to ready to move in flat from day one. All you have to pay only 10% now, and the balance in convenient Installments.

Over 400 flats already sold out. Hurry up to avail this limited period offer.

Special offer price Rs. 3200/- sft. Limited Period offer only



The wisest investment choice of your lifetime

Welcome to Imperial Heights... the most affordable and luxury homes coming up near Hi-tech City. Imperial Heights strategically located abutting 200 feet express corridor and in close proximity to Hitech City, Hafeezpet MMTS, Financial District, IT HUB, with excellent connectivity to all parts of the city. Imperial Heights offers you the finest quality of construction and the best of amenities, Shopping mall, Air conditioned Club House, Health & Fitness Centre, Central Park, Multi Level Car Parking, Swimming Pool, 100% Power back up, Fully Automatic Lifts and Round the Clock Security.



Call: **040 4460 5555**
Aditya Construction Company India Pvt. Ltd

Aditya Mansion, Plot No. A/29, Road No. 5, Jubilee Hills, Hyderabad - 33

1911 **100** 2011

Whirlpool®
HOME APPLIANCES

Get spoilt for choice!

Choose from Whirlpool's wide range of microwave ovens according to your family's needs. Each microwave oven is loaded with innovative features to help you dish out mouth-watering delights quickly and conveniently.

Surprise your loved ones with delicious treats everyday!

 **Distribution DES**
Ensures uniform heating
and perfect cooking

 **Microtawa™**
Heats up to 210°C in two
minutes and uses less oil

 **Concealed Quartz Grill**
Heats 5 times faster
and saves power

 **CRISP Mode**
Microtawa™ + Grill for
better crisping and browning

 **Jog Dial**
Rotate the knob to alter
time even while cooking

 **Auto Cook Menu**
Pre-programmed
cooking options



*Interesting
Khaana
Rozaana.*



Jet Chef JT 368
31L Convection + Microtawa™



Magicook™ 20C 118
20L Convection



Magicook™ 25C
25L Convection



Magicook™ AT 245
22L Convection + Crisp



Family Chef FT 338
27L Convection + Microtawa™



Magicook™ 30C
30L Convection



Whirlpool® microwave ovens also come with a start-up kit worth Rs. 1299/-*, Whirlpool® cookbook** and a cooking demo.

*Start-up Kit not applicable with 20L Solo (Mech.) and Start-up Kit worth Rs.499/- applicable with 20L Solo (Elec.) and 20L Grill (Mech.)

**Whirlpool® cookbook not applicable on 20L Solo (Mech.), 20L Solo (Elec.) and 20L Grill (Mech.)

© Registered trademark/TM Trademark of Whirlpool, U.S.A. © 2009 Whirlpool of India Ltd. All rights reserved. Terms and conditions apply.

Happiness begins at home 

Home Makers

Shop No: 25, GBS Enclave, Adj to State Bank of India, Trimulgherry, Secunderabad - 500015. Ph: 040 - 65225844 / 9849230530.



RAASVIN[®]

I share with you my immense pleasure to be one of the devotees of the Maha-Ashtami Sandhi Puja to Devi Durga Mata.

Best wishes to all of you from me and all family members of Raasvin Rubber, Bhopal, engaged in manufacturing and marketing of high quality Hydraulic & Industrial Hoses and fittings.

Rohan Prakash,
Raasvin Rubber
Nishant colony, Bhopal

CBA Durga Puja 2011: আমাদের এই পথ চলতেই আনন্দ



Expressions



Making of Durga Puja 2011

Sirsha Haldar

It was 19th June 2011 Cyberabad Bengali Association Executive Committee was meeting at my house to discuss the annual cultural function - Ramdhonu. Preparation was almost complete. Everything was in place but our General Secretary was a worried man. We have only around 15 weeks left for Puja and still no preparation. It was decided unanimously (yet again ☺) that this time we should start collection well in advance, reach out to all Bengalis so that they are involved etc.

This being the third puja, the core team members have developed specific expertise. A budget was presented and agreed. The expenses were planned quite nicely with almost no idea of income. I remembered one Japanese expert team studied Indian railways system in mid eighties and reported "Now we believe God exists". So did we. The creative team silently went on to plan the theme, protima, pandal etc. After all our protima has always been the most artistic in Hyderabad and we were not ready to give up that position. Several photos were shared in our EC mailing group and rural theme along with protima design was finalized quickly. Although, quite unbelievable, the faces and dresses of 2011 protima was imported from Kumartuli. Cultural team started reaching out to our members for program planning. Bhog team started planning and re-planning bhog menu. There was usual discussion on estimation, controlling crowd etc.

All were going fine except sponsorship collection. Sponsorship committee was on the block. General Secretary was getting more worried. He was publishing different formats for daily updates. Fortunately the group members worked on different timings and it was difficult to find a slot for a daily conference call but Sunday meetings were full of pressure. Large sponsors were not very convinced about the effectiveness of this platform. There was very long discussion with our lead sponsor – Aditya Construction. Like all other years we started seeing the result towards end of the period thanks to unending efforts and enthusiasm of the core team members. Our sponsors have always been greatly benefitted from the engagement.

It was like a second full time job for about a dozen people but the satisfaction is all worth it. All of us are looking forward to next year puja with equal enthusiasm and expectations.



Puja Flowers sponsored by

Mr. Kapil Israni

§

Mrs. Tanya Israni



Puja Flowers sponsored by

Sri Arnab Mitra



Puja Sweets sponsored by
Ms Tuhí Dhar



Puja Sweets sponsored by

Srí Deepak Bhanage

Malaysia



Expressions



*** চাঁদের আর এক রূপ ***

সাইকেলটা রাশীদ চাচার দোকানে দিয়ে এদিক সেদিকের গল্প গাছা চলছিল আমার সাথে। হঠাৎ নারী কণ্ঠের চিংকার তার সঙ্গে অকথ্য ভাষার গাল মন্দ শুনতে পেলাম। দেখলাম অন্ধ ভিখারীর সঙ্গিনী একথানা লাঠি হাতে বেদম পেটাম্বে, আর শাপ-শাপান্ত করে চলেছে তার অন্ধ সাথীকে। হা হা করে হেসে উঠল রাশীদ চাচা, বলল “সরকার দাদা এ হল এ যুগের লায়লা আর মাজনু”। এ পাড়ায় নতুন এসেছেন কিনা তাই এ মুহূর্তের কিসসা জানেন না - হা হা হা”।

চাচার মুখে যা জানতে পেলম তা হল ---

সুরজ সিং একা থাকে। বিয়ে থা করেনি। এক থানা ভাড়া বাড়িতে থেকে নিজের বেকারীর কাজ নিয়ে ব্যস্ত থাকে সে। কেক, বিস্কুট, বান, পাউরুটি, নিজেই তৈরি করে আর বিক্রি করে। একথানা ঘরের বাসা তার তাই আধখানা ঘর তার কারখানা আর বাকিটা শাটার লাগানো দোকান। সকাল থেকে সন্ধ্যা অসী তার দোকানদার-ই চলে। মঙ্গলবার তার হাফ-ডে। দুপুর পর্যন্ত সেদিন সে বসে দান কর্ম করতো। রাতের ভিখারীর ভীড় করে লাইন দিয়ে এসে খয়রাত নিয়ে যাযো। তারপর সুরজ শাটার নামিয়ে তালা মেয়ে বাজার মুখ হয়। মঙ্গলবার টা তার নো মানি নো গেন। নো বিজনেস ডে। এই রকম কোনো এক মঙ্গলবার সে বাজার ফেরত এসে দ্যাখে শাটারের তলায় এক জন মাঝবয়সের লেংড়া ভিখারিণী শুয়ে আছে। এই হলো আমাদের গবের নায়িকা চাঁদ বিবি। সুরজ আর চাঁদ এর বোধহয় এই প্রথম কথোপকথন হলো। অবশ্য চাঁদ খালি কান্নাকাটি করল অঝোর ধারায়, কিন্তু মুখে তার কোনো ভাষা ছিলো না। সুরজ শাটার তুলে দোকান খুলল। বেরিয়ে এলো কাগজের ঠোঙ্গা ভরা কেক, বিস্কুট, বাসি পাউরুটি নিয়ে। চাঁদের পাতা আঁচলে ঠোঙ্গা রেখে বোঝালো, “বুঝতে পারছি তোর মুখ খোলেনা। আরে চাঁদ বিবি ভিক্ষে করতে হলে লজ্জা শরম সব ভুলে যেতে হয়। তা না হলে ভীখ মেলেনা, রুটি জোটেনা বুঝলি? যা এরপর এলে দুপুর এর আগে আসবি, মনে রাখিস।”

কিন্তু চাঁদের আসা এবং খয়রাত নেওয়ার সময় একই রইলো। নো চেন্স বলতে পারা যায়। অনেক বোঝানো মিষ্টি বকুনি তার মধ্যে কোনো পরিবর্তন আনতে পারলো না। সুরজ সিং অগত্যা স্নেহপরবশ মানসিকতায় চাঁদের জন্য অপেক্ষারত হয়ে থাকতো আর চাঁদের আঁচলে তার প্রাপ্য খয়রাত চলে মুচকি হাসতো... শুধুই হাসতো।

তারপর ঘটে গেলো ঘটনা। দুর্ঘটনা বলটাই উচিত। হটাত মাঝ রাত্রে আগুন লেগে সুরজ সিং এর বেকারি সহ অন্য যাবতীয় সমস্ত কিছু পুড়ে ছাই হয়ে গেলো। সামাল দিতে গিয়ে সুরজ কিছুই বাঁচাতে পরলো না। নিজে পুড়লো এবং অজ্ঞান হয়ে পড়ে রইলো। পাড়ার লোকে কোনো রকমে আগুন নেভালো আর অচেতন সুরজ কে হাসপাতালে নিয়ে গিয়ে ভর্তি করে দায় সারলো।

এ খবর পেয়ে চাঁদ বিবি প্রায় উন্মাদ। খোঁজ তল্লাশ করে সে হাসপাতালে গিয়ে হাজীর। মাস তিন-চার পর হাসপাতাল থেকে ছাড়া পেয়ে সুরজ যখন পথে নামলো তখন সে দৃষ্টিহীন। এক হাতে লাঠি অন্য হাতটা চাঁদ বিবির কাঁধে।

পাংচার সারাই এর পারিপ্রমিক রাশিদ চাচার হতে দিয়ে আমি সাইকেল নিয়ে অফিস মুখো হলাম। গলির মুখে আমাকে সাইকেল থামিয়ে এক থানি দৃশ্য দেখতে হলো।

দেয়ালে ঠেসান দিয়ে বসে থাকা সুরজ এর ভাঙ্গা ভোবড়ানো গেলসে চা ঢালতে ঢালতে চাঁদ বিবি তাকে বোঝাচ্ছে, “আরে মালিক! তোকে শালা কতো বোঝাব বল, আঁ? তুই আমাকে নসীহত দিতিস মনে আছে? বলতিস ভিখারির লজ্জা শরম থাকতে নেই শালা। শরম থাকলে ভীথ মেলে না, রোটিও জোটেনা। বলতিস কিনা? আজ আমি গলা ফাটিয়ে চিংকার করে ভীথ মাঙ্গছি বে। তুই শালা আমার সাথে গলা মিলিয়ে ভাল মেলাতে কেন পরিসনা, আঁ? লে ধর আধা বাসি ডবলরোটি। নিয়ে গেল শালা আর আমাকে কেতাখ কর। আরে মালিক আজ আমি আছি তাই চলে যাচ্ছে। কাল আমি মরে গেলে তোর কি হবে বে? না খেয়ে মরে যাবি শালা। তাই বলছি শরম ছেড়ে ভীথ মাঙ্গনা শিখে নে শালা---।”

সাইকেলের প্যাডেলে পা রেখে এগিয়ে যাই আমি অফিস পানে। কিন্তু মনে আর মগজে স্মৃতি হয়ে থেকে যায় চাঁদের আর এক রূপ। যা চেষ্টা করেও ভুলতে পারিনি আজও।

রচনা :- তারক নাথ সরকার (হিটলু)

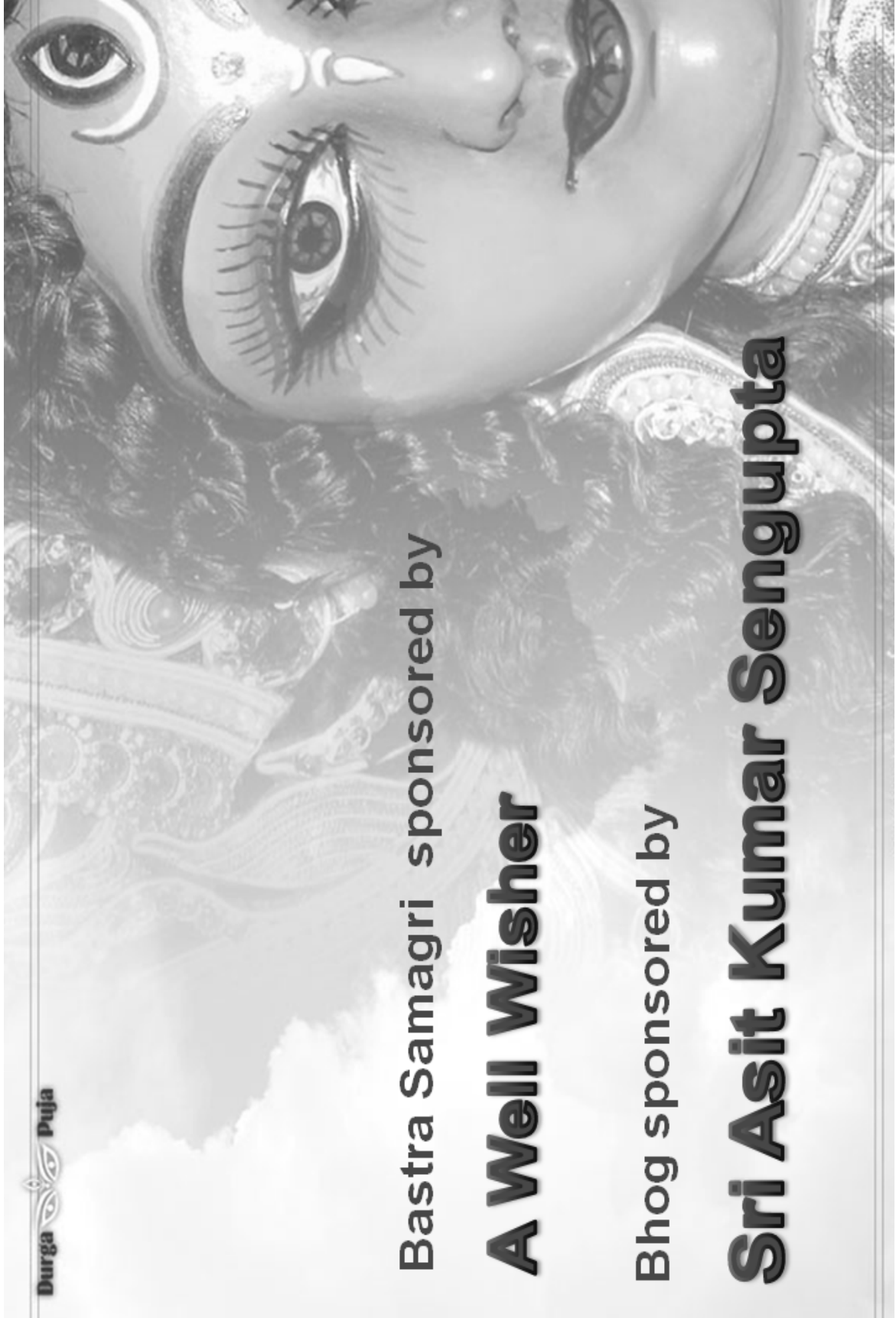
লখনউ.

With Best Compliments From

Bengali Guest House

- ***Near Begumpet Rly Stn***
- ***Near Paradise, Anand Theatre***

Call: 040-65226389/65183242/ 0-9347265244



Durga Puja

Bastra Samagri sponsored by

A Well Wisher

Bhog sponsored by

Sri Asit Kumar Sengupta

Expressions



My Ghost Friend

Subrata Ray

My hamlet, Gopalpur, was in the midst of wide open agricultural field in the Dooars region of North Bengal. Every year during the rainy months of July and August, the hamlet used to face the fury of the nature God in its absolute ruthless form. If heavy thundershower lashed the earth under Gopalpur's sky during the days, the nights would bring storm that shook every little home in the hamlet and put its very existence at stake.

It was one stormy night twenty years back. Strong wind was blowing. Swayed by the wind, the branches of the tree above our house were hitting its tin roof in a continuous refrain. Mother was fast asleep, tired of day's work. Father was away that night for he went to Calcutta for office work. I too was asleep but the sound of the storm awakened me and I was not able to sleep again. Lying in bed for some time, as I was imagining the havoc the storm was creating outside, I heard a knock at the door.

'Rohit,' someone seemed to call me.

Before I could make out anything, there was another knock and someone called, 'Rohit, I am here.'

I was wondering who might need me at that hour and that too in a stormy night. Was I dreaming ? But soon there was a third knock. This time a clear voice called, 'Rohit, I am Raju.' I rubbed my eyes and slowly got up from bed, being careful enough not to awaken mother. I opened the door and saw Raju standing there with a torch in his hand, which was on. In the dim light, I could see that his eyes were bright and his hairs tousled. He was drenched because of the drizzle that was going on amidst the storm.

Looking at me, Raju gave a smile. 'Shh.....,' he whispered with a cautionary finger on his lip, 'Don't scream. We'll go out.'

'No,' I resisted.

'But why ? What are you afraid of ? I am with you,' saying this, he literally dragged me and I had no option but to give in.

It was dark but since every nook and corner of the place was so well known to us, we had absolutely no problem going around. We ran and slowly my initial hesitation gave way to excitement. Raju led me to the garden of banana that belonged to one of our neighbours. We had seen some ripe banana in the afternoon. Since then, we coveted them and we were waiting for an opportunity when we could sneak into the garden and had the bananas. But now the opportunity presented itself, and

Raju and I were not the ones to let go of such a golden opportunity to have our wish fulfilled. We jumped over the fence and quickly plucked the ripe bananas and left the garden.

As I was peeling the bananas, Raju's mind was fast working on the next mission to be fulfilled.

There was a mango tree near the garden of bananas. He quickly swallowed two bananas and said, 'Let's climb the tree.'

Not one to wait for anyone's consent before he set out to do anything, Raju started climbing. He climbed up to a height where the trunk of the tree bifurcated into two main branches, and extended his hand to pull me up. I went up carefully as the branches were slippery. But it was such fun that I threw caution to the wind and yelled, 'Hurray.....'. The branches were leaning from one side to another. Swaying with the wind, I felt some movement nearby and heard the sound of fluttering of wings. There were two birds perching on the twigs extending from the branch on which we were sitting. Possibly their nest had been blown away by the storm and they were waiting for the storm to subside. As I moved towards them, they made a few squeaks.

'I am your friend. I am not going to cause you any harm,' I assured them and stroked their feathers with my hand.

After some time, the storm subsided and there was relative lull in the atmosphere. Moonlight passed through the clouds and came down to earth. We could see each other in moonlight and it lifted our spirit. We found no fun sitting on the tree and were looking for some other means to celebrate our freedom. There was a pond beside the tree. Torrential rains ensured that it was filled to the brim. We used to swim in the pond for long hours during the day but at night it was inconceivable that someone could even think of swimming. But Raju had his own unique way of doing things.

'Let's swim,' he said and dived into water, making a large splash.

As he was showing off his swimming skills, I gingerly dipped my toe into the water. It was not too cold. I slowly walked down the slope which was towards deep water in the middle of the pond. We knew the pond very well. We knew where it was shallow or where it was deep, where it was sloping downward and where upward. Raju could swim like a fish and knew how to swim under water. He would dip at one place in the pond and disappear. Within a few moments, he would be elsewhere, raising his head and yelling, 'Rohit, I am here !' This would go on until he was tired.

Raju was in one corner of the pond. He told me, 'See how quickly I go to the other corner under water.' We had this game earlier also. I used to count, '1..2..3..4.....' and he could reach the other corner at the count of 10. As he took the dip, I started counting, '1.. 2.. 3.. 4.. 5....'. I finished 10 and continued 11, 12, 13 But even at the count of 15, he was nowhere to be seen. I shouted, 'Raju, where are you?' There was no response. I shouted again and still there was no response. To my horror, a Shoul fish bigger than usual started hitting me again and again. I tried to catch it but I found it too slippery. I moved away from where I was standing but the fish followed me and was hitting me with greater force. I was scared. I quickly came up and stood shivering on brink of the pond, not knowing what to do.

Within a while, I saw a lantern approaching towards me. As it came near, I could see my mother and our servant, Ramu, searching for me. I ran towards her. She was very horrified to see me completely drenched but was relieved to find me.

‘Raju is there in the pond. He is drowned in water,’ I said to her. We went back to the pond and shouted, ‘Raju, where are you?’ There was none to respond. In the light of lantern, I could see two cows standing on the other side of the pond looking intently at us. Their eyes were emitter glows brighter than usual.

We rushed back home and I went to bed. It was past midnight. I fell asleep immediately. Next day, when I woke up, it was 9 o’clock in the morning. The entire hamlet came to my house. I saw Raju in the crowd. He spent the entire night in his shack, waking with his mother with the fear of their shelter being blown away by the storm. I narrated to him the incident of previous night. He was shocked and horrified.

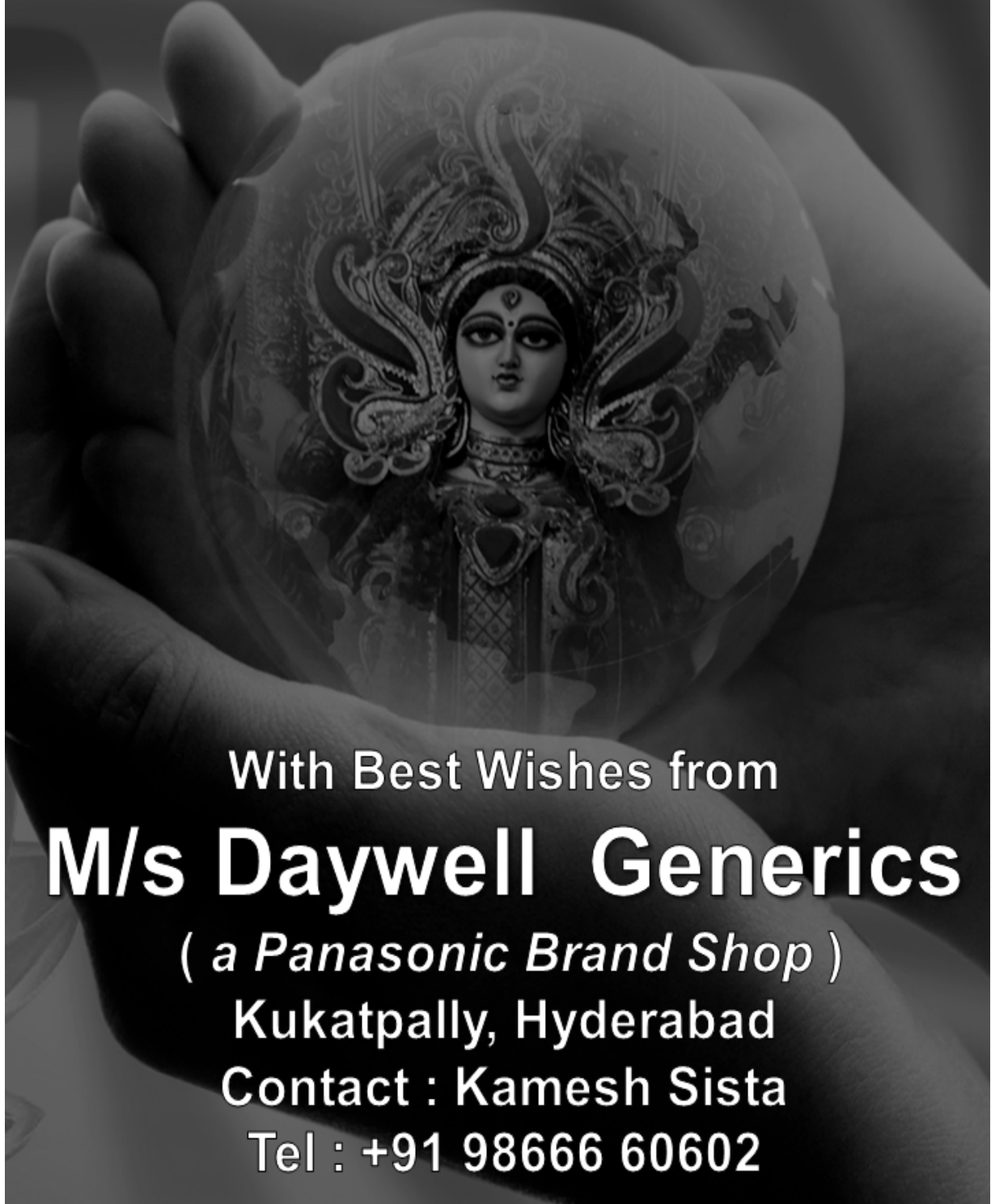
As was usual with any ghostly incident in village, Tantrik was called. Tantrik came and chanted mantras, ‘Om.....bring.....’ etc. He said to us, ‘The entire hamlet has come under the evil influence of the Saturn.’ Pujas continued to please the God of the hamlet. He advised that we – two friends - should not see each other’s face for a month. I did not meet Raju for a month. But after that, it was same as before. We met every afternoon and played till evening with gay abandon. I did not feel any inhibition in mixing with him again. After all, Raju in flesh and blood or the spirit in the guise of Raju did not intend any harm to me.

With Best Compliments From

Pavan Kirana Stores

*Huda colony, MMTS Road
Chandanagar, Hyderabad*

আবদ শুভেচ্ছা



With Best Wishes from

M/s Daywell Generics

(a Panasonic Brand Shop)

Kukatpally, Hyderabad

Contact : Kamesh Sista

Tel : +91 98666 60602

Expressions



পরিণীতা

দ্বিতীয় অধ্যায় শুরু ফুলশয্যা দিয়ে,
মিষ্টি কথা, মধুর হাসি স্বপ্ন চোখে নিয়ে ।
ধীরে ধীরে পোহালো রাত্রি, এলো নতুন ভোর,
নতুন জীবন অপেক্ষারত খোল খোল দোর ।

বহু ঢেঁবা সকাল আজ অচেঁবা তার লাগে
মনের ভিতর কেন তার আজ ভয় ভয় আগে ?
নতুন জায়গা, নতুন মানুষ, নতুন সম্পর্ক,
সকলের কাছে যেন আজ সেই বিচার্য্য ।
এগিয়ে চললো সময় নতুন ছন্দে
কাটলো একটা দিন তার ভালো-মন্দে ।

একটু একটু করে আজ সময়ের সাথে সাথে
শিখেছে অনেক কিছু, সংসার এসেছে হাতে ।
নতুন এক অনুভূতি, জীবনে এখন তার
নিপুণা গৃহবধূ যে এখন 'প্রতীক' ও মমতার ।

সায়ন্তী মজুমদার (৭৩)



Bhog sponsored by

**Ms. Debalina
Mukherjee**

Durga Puja wishes from



Indian Overseas Bank

Chandanagar Branch

"LOCKER FACILITY AVAILABLE"



LIC HOUSING FINANCE LTD.



K.V.CHALAPATHI RAO

Direct Sales Associate

Sree Bhargav Associates

Cell no. 9177592665/ 9849542414

Email id. sb.asst@yahoo.com

Feature



Stress Management- Medical angle

Dr. (Major) A. Debnath

B.Sc, MBBS, DPHA, CMO

NAARM, HYDERABAD

Now a days Stress and its management is a topic of discussion everywhere. Stress causes a number of ill health and diseases, there is no doubt about it. But how, what is the mechanism by which it causes ill health if understood- probably it will be easier for all of us to handle stress easily and constructively. Effort has been made to explain stress in a very simple way.

What is Stress ?

All of us experience stress from the day we are born. Stress is the wear and tear of life caused by any excessive demand on the body system. Stress is any stimulus from the environment, which demands some extra adjustment effort for survival.

According to Dr Hans Selye, "Stress is a non-specific response of the body to any demand placed on it." Stress may also be defined as "a psycho-physiological arousal response occurring in the body due to any stimulus, external or internal".

What Happens During Stress

The Neuro-hormonal system is the key to understand the stress response. To understand this, let us take the example of an animal or human being suddenly under great threat to life. At this time the resources of the body are all geared up to one goal i.e., flight or fight for survival.

The critical resources of the body to cope with stress are the five-organ system. These are brain (for alertness and quick reflexes), the heart (to pump out large quantities of blood to brain, kidney and muscles to deliver maximum supply of glucose i.e., fuel and oxygen to burn the fuel for peak level activity, the muscles (to fly or fight at the highest

possible efficiency), the lungs (to saturate the blood rapidly with oxygen), and the kidneys (to flush out the waste products that are formed by burning down fuel rapidly). Thus in a flight or fight reaction, the blood is most rapidly circulated to these five organs to keep them at peak efficiency.

How This is Achieved?

As soon as the animal or person perceives a threat, the emotional centers at the base of the brain gets activated and signal out to the hormonal system to release adrenaline, corticosteroids, thyroid hormone and growth hormone. All these hormones increase the cardiac output, heart rate and blood sugar. These hormones also suppress the function of insulin, and thereby increase the blood sugar level. These are the components of stress reaction and are named as General Adaptation Syndrome or GAS, which occurs in greater or lesser degree in every stress situation.

Stress Reaction in Daily Life

The degree to which the stress reaction occurs depends upon the severity of the challenge and the perception of the person. Even mildly challenging situations may be perceived as critical by some individuals. Whereas a moderate intensity stimulus for stress may be handled by some persons without any stress response. Therefore, the stress reaction varies from individual to individual.

Understanding the dynamics of how the stress results in distress and then diseases can help us appreciate the need for adopting constructive ways to handle stress. Learning on the job, disciplined efforts to prevent professional obsolescence, learning better communication and interpersonal skills, etc. result in formerly stressful situations becoming non-stressful or even pleasant. In family life, learning about and becoming sensitive to oneself and others needs results in less conflicts, which in turn reduces stress in personal life.

Sources of Stress

Apart from various sources of stress in organizational life, there are sources of stress in the family life as follows:

Family Adjustment Problems

- a) Non-cooperation of family members.
- b) Family health problems which are chronic and incurable.

Individual Variables

- a) Unrealistic ambitions may cause failure, which serves as stress for the professionals.
- b) Professional obsolescence.
- c) Chronic Health problems.

Stress and Distress

As long as the individuals handle stress constructively through learning and continuous practice, stress is beneficial.

However, if the individual's capacity and emotional maturity to withstand stress is less and the magnitude of the stress is large, then the stress becomes distress and if it continues, it leads to several stress-related diseases.

Stress-related Diseases

When one is under stress, the person is unduly alert, because of circulating neuro-hormones and causes loss of sleep, fatigue, headache and backache, hypertension (high B.P) and peptic ulcers (ulcers of stomach, gastritis).

These diseases are due to physiological stress response.

Psychosomatic Diseases

These are anxiety, chest pain, breathlessness, tachycardia (fast heart rate), blurring vision, giddiness, irregular menstrual bleeding in women, loss of appetite, nausea, vomiting and irregular bowel habit.

Behavioral Disorders

They become angry on small pretexts. Excessive smoking, drinking alcohol, excessive crying, excessive prayers, meditation, and frequent visits to temples, palmist and astrologer, morbid thought, and absenteeism from work are examples of behavioral disorders.

Major Stress-related Diseases

Hypertension, diabetes and coronary artery diseases (CAD) or heart disease are major stress-related diseases. If anyone is constantly under stress, his cardiac output, heart rate and circulation will be constantly high which will lead to high blood pressure followed by coronary artery diseases. Important risk factors for coronary artery diseases are: high blood pressure, high cholesterol, smoking, drinking excessive alcohol, lack of exercise, obesity, type 'A' personality (impatient, time urgency, highly aggressive, angry, hostile), and Diabetes.

Management of CAD

One has to change his / her lifestyle to a disciplined one, as under:

- Diet – vegetarian, only fish has good cholesterol (HDL)
- Avoid alcohol and smoking.
- Adequate exercise is a must.
- Adequate sleep is a must.
- Avoid overwork.
- Control emotional outbreak and tension.
- Use holiday leisurely.
- Yoga and meditation will help reduce stress.
- Laugh.

Food

One should take adequate balanced diet to maintain good health and optimum weight. Excessive quantity of food with lot of fats will cause obesity which is a major risk factor for development of high BP, Diabetes, heart disease and elevated cholesterols.

Calculate your calorie requirement per day and consume accordingly. For a normal healthy person, average daily calorie requirement is 30 x body wt. For obese persons it is 25 x body wt.

Add plenty of vegetables and fresh seasonal fruits in your diet. Vegetarian diet is preferable for adults. However fish can be taken. Non-veg protein is essential for growing children up to 20 yrs of age. Animal protein is better than vegetable protein, but to prepare non – veg dishes we generally add too much of oils and spice, which is harmful. Among non – veg. items one should take fish, egg, chicken and mutton as per decreasing priority. Those who are having high cholesterol should not take egg yolk and mutton. Avoid fast foods and bakery items as much as possible.

The quantity of food should be consumed only 60% of one's stomach capacity. In that one should take 30% cereals, 30% vegetables and 30% fruits. Do not drink water while taking food. Drink at least half an hour after your meals. The average daily intake of oil per adult person should not exceed 30 gms. One should change oils every 10-15 days keeping balance of Poly unsaturated and Mono-unsaturated fats from among Sunflower oil, mustard oil, ground nut oil, rice bran oil.

BMI (Body mass index)

BMI is an ideal indicator for good health and obesity. It is calculated by dividing weight in kg. by height in (metre)². Ideal BMI is 18.5 to 24.9. BMI between 25 & 29.9 is called over weight. BMI between 30 to 34.9 is called Grade I obesity, between 35 to 40-grade II and BMI > 40 is Grade III obesity.

If you are maintaining an ideal BMI, you are less likely to develop obesity, High BP, diabetes etc.

Stress releasing exercises:

Physically and mentally healthy persons are generally having good coping capacity against distress. One must do regular aerobics, stretching exercises and Yoga/Pranayamas. The following schedule may be practiced regularly to maintain good physical and mental health thereby reducing stress.

- A. Walking 2 Kms. in good pace, or jogging /Cycling for 10 mins.

- B. Vastrika Pranayam – 2 min.
- C. Joint movements of hands, neck, shoulder.
- D. Kapalbhathi Pranayam – 10mins.
- E. Joint movements of legs, Spines.
- F. Anulome – Vilome Pranayam – 10mins.
- G. Gentle massaging of forehead, eyes, sides of neck, hands.

Always perform Yoga in empty stomach and preferably early in the morning at a place having adequate fresh air (open space). Aerobic exercises like jogging, cycling, playing outdoor games must be done regularly to maintain optimum body weight, to reduce blood sugar, blood pressure, heart diseases, cholesterol and osteoporosis. To maintain a sound mind in a sound body one should be very much disciplined and determined about four things. Diet, exercises, good habits and positive thinking.

Heart Screen: Self Scoring Test

Risk Factors	SCORE							Risk Factors	Score
	0	1	2	3	4	5	6		
1. Cholesterol	< 170	170-179	180-199	200-219	220-239	240-259	> 259	Cholesterol	_____
2. B.P.	< 130	130-139	140-149	150-159	160-169	>169		B.P.	_____
3. Smoking (cig/d)	None	Up to 5	5 - 9	10 - 19	20 - 29	>29		Smoking	_____
4. Overweight (%)	0-4	5-9	10-14	15-19	20-29	>29		Overweight	_____
5. Triglyceride	< 100	100-149	150-249	250-349	349 +			Triglyceride	_____
6. Diabetes (duration)	None	< 5 yrs	5-10 yrs	10 yrs+				Diabetes	_____
7. Resting pulse rate / min	< 70	70 - 76	77 - 89	84 - 90	90+			Pulse	_____
8. Stress	Rarely tense	Tense 3/week	Tense 2-3 / day	Tense & flushed	On tranquilizers			Stress	_____
								Total	_____

0 – 6	_____	Ideal
7 – 14	_____	Elevated risk
15 – 22	_____	High risk
23 – 30	_____	Very high risk
> 30	_____	Dangerous

I

Bastra Samagri

Donated by

Ms. Aparna Adhikari

With Best Compliments from

Single window service provider for
all verticals of IP.

PATENTS, TRADEMARKS, COPYRIGHT, DESIGN, GI

Identification, filing , registration,
exploitation and enforcement of IPR



R.K. DEWAN & CO.

TRADEMARK & PATENT ATTORNEYS

Established in 1942

www.rkdewan.com

Main Office: Podar Chambers, S.A. Brelvi Road, Fort, Mumbai - 400 001, INDIA.
Tel: +91 22 61775300, 22661662, Fax: +91 22 22650159 Email: dewan@rkdewanmail.com, rkdewan@vsnl.com
Pune Office: 1147-B, Shivaji Nagar, Pune 411016, INDIA, Tel: +91 20 66871200, Fax: +91 20 66871203
Email: niti_dewan@rkdewanmail.com

Branches at: Delhi, Chennai, Kolkata





Idol Transportation sponsored by



SURAJIT ROAD LINES

FLEET OWNER & TRANSPORT CONTRACTOR

H.O. : Beside SRR Nest Apartment, Bachupally X Road, Bachupally, Hyderabad -500072

Mobile : 9848208741 / 9440054113, Phone :040-23041613 / 32903088 / 32999644



- * Full & Part Load, Accepted all over India.
- * House Hold Packing And Moving.
- * ODC (Over Dimension Consignment).
- * Project Specific Logistics Support Provided.

Legendry Option For Transportation with Commitment.

Branch Office : **BAREJA X ROAD, BAREJA, AHMEDABAD - GUJARAT.**
MOBILE : 09426016186 7756574899

Shubho Bijoya



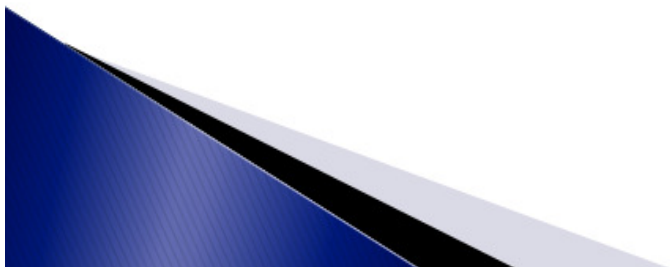
A Well Wisher

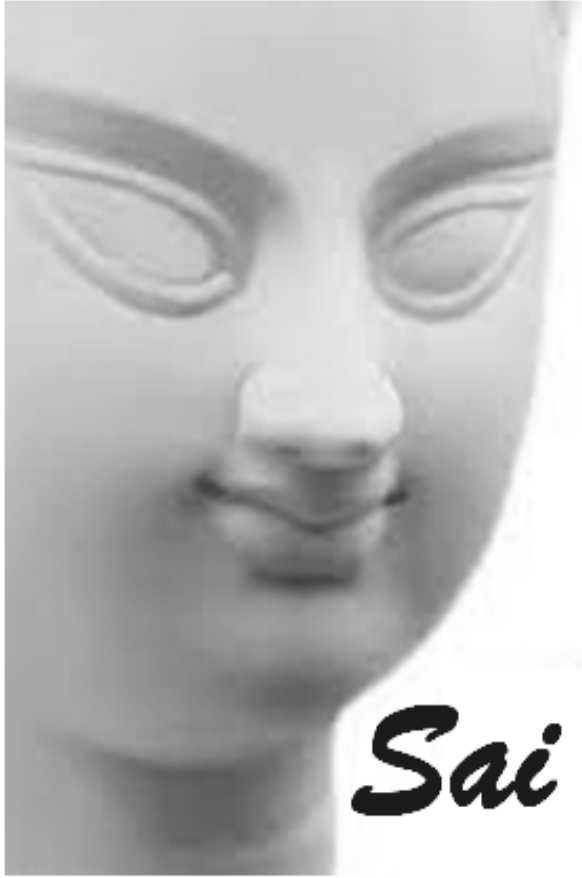
Dhaki Sponsored by



BELCOSYS

Powered by Knowledge... Driven by Values





With Best Compliments from

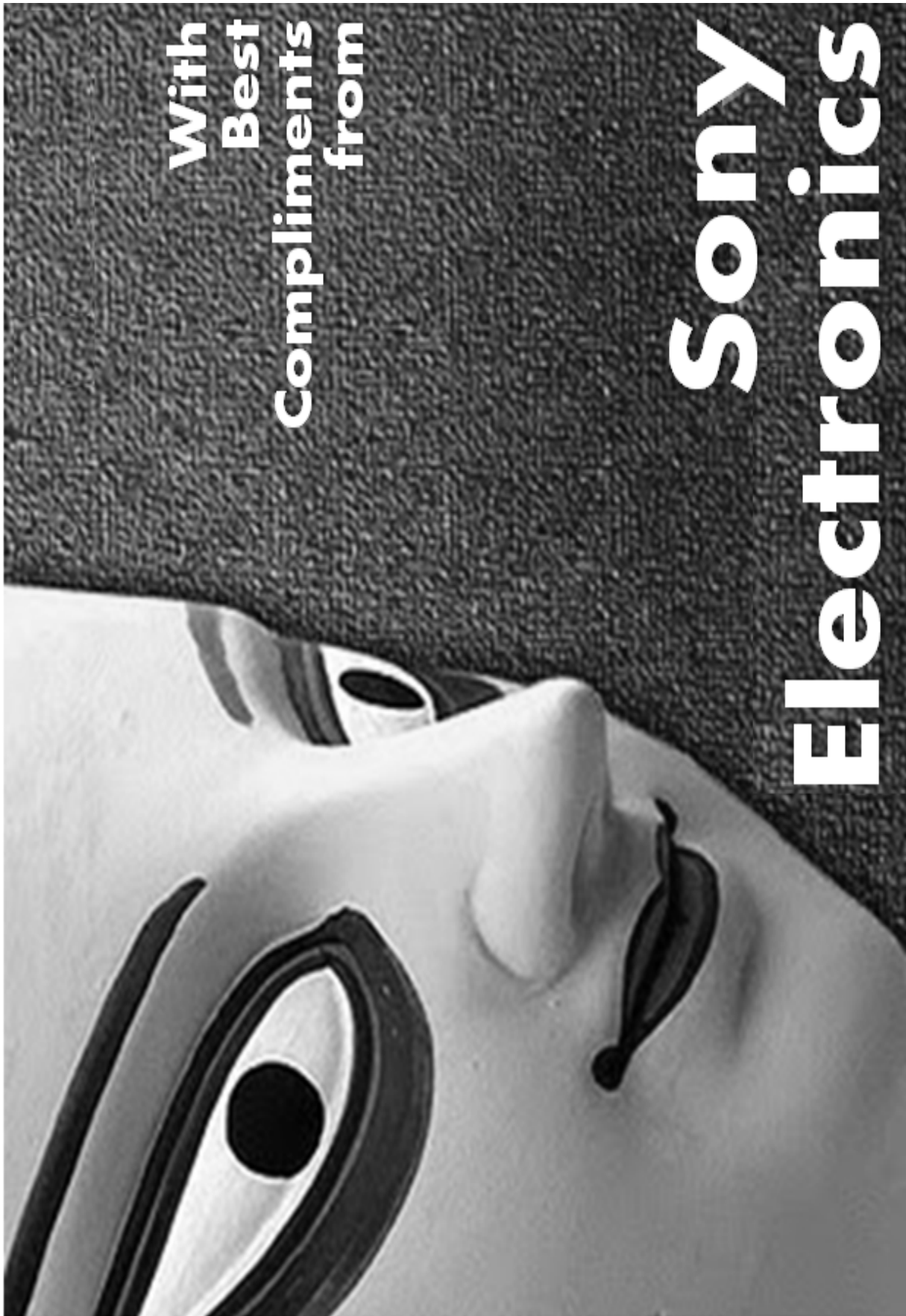
Sai Book House

DURGA PUJA BHOG

SPONSORED BY

Priya Foods Pvt. Ltd.

Hyderabad



ঔহাক্তি

রূপেনা

ঔচক্ষিতা

১১১

Bhog sponsored by

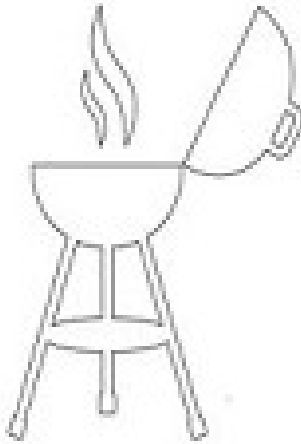


Sri P L Das

KOLKATA HOUSE

কলকাতা হাউস

A UNIT OF DEEP CATERING



**Five Star Experienced
Professional Caterer. Weddings,
Birthdays, Anniversaries,
Banquets, Outdoor parties,
Barbeque, Everyday Parcel,
Home Delivery, High Tea**

**Bengali/Chinese/Continental/
North India Authentic Cuisine**

Prop: UTPAL GHOSH

Opp. RTA office, Kondapur, HITEC CITY

Call: 9848275929



LLOYD INSULATIONS (INDIA) LIMITED

AN ISO 9001-2008, 14001-2004 & OHSAS 18001-2007 CERTIFIED

Our Services -

- Industrial Insulation (Hot & Cold)
- Thermal Insulation Audit
- Pre-fabricated PUF Panels
- Acoustic & Non-acoustic Enclosures
- Ceramic Fibre & Refractory Lining
- Fire Proofing of Steel Structures
- Underdeck & Overdeck Insulation
- Insulated and Uninsulated False Ceiling
- Waterproofing
- Turnkey Cross Country Piping, F.O. Systems
- Anti-corrosive Treatment of underground Pipelines and Steel Structures
- Metallic Roofing
- Sprayed Polyurethane Foam
- Turbine Cleading
- Wall Cladding / Building Facades
- Electric Heat Tracing System
- Fire Retardent Coatings
- Acoustic & Air Conditioning Insulation
- Cable Fire Stops/Passive Fire Protection Systems
- Fire Resistant Coatings for Cables

Corporate Office :

Post Box No.4321, Kalkaji Industrial Area,

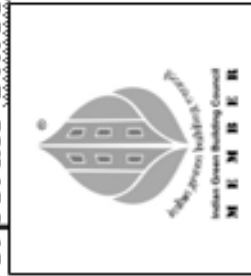
New Delhi-110019

Ph : 011-30882900-06

Fax : 011 – 30882894-95

Email : lloyd@del2.vsnl.net.in

Web Site : www.lloydindia.com; www.lloydinsulation.com



KREATIVE INTERIORS

WE WORK ON TURNKEY RESIDENTIAL
INTERIOR PROJECTS AND ALSO MAKE
DESIGNERS READY MADE LOOSE
FURNITURE ITEMS LIKE CENTRE TABLES
ETC.....

DO VISIT OUR BLOG AT

www.kreative-interiors.blogspot.com

OR CALL 8099407542 -PAVAN

DURGA PUJA BHOG SPONSORED BY

***Shri N. NAGESWARA RAO
Managing Director
NCS SUGARS Ltd.***

USHA SUPER MARKET

(Plot# 489, HIG 6th Phase, Near MIG Bus Stop,
Rythubazar, KPHB Colony, Hyderabad.)

Phone Number: 23157644, 2315641

**Visit us for better quality of grocery products, Gift
Articles, Cosmetics and Ladies hair accessories.**

Free Home Delivery | Telephone Orders Also Accepted

We accept all Master & Visa Cards along with

Sodexo Pass & Ticket Restaurant

Expressions



Bideshe Durga Puja

Surojeet Sengupta

As I was boarding my International flight out of Shamshabad Airport on 30 Sep, I was rueing the fact that I will be missing this year's our own Pujo (CBA Durga Puja). A sudden Business need forced me to travel to United States right during the Durga Puja week.

However when I landed in Dallas I was in for a pleasant surprise. Rayan, one of my Bengali colleagues out there told me about the Bengali Association of Dallas Fort Worth Puja held on 30 Sep and 1 Oct. It is a 25 year old organization which has been providing a platform for Probasi Bengalis to meet, celebrate and keep their cultural intact. Rayan, who is one of the key office bearers of BADFW, was kind enough to play host and I have a wonderful day out there participating in Puja, Anjali and Bhog. The evening was made memorable listening to the melodious voice of Anwasha, one of the budding Bengali singers. (She won the Zee TV Little Champs competition some years back).



I also heard of some interesting improvisations in Puja and the challenges they face out there. It is obvious that they have to get the pratima from India. It is not only expensive to do so, but they also

cannot do Bisarjan at the end of the puja as the USA laws prohibit that. So they end using the same pratima for a few years. Incidentally BADFW has fiber glass pratima which they got built by Kumartuli Artisans a few years back for a whopping 5 Lakhs. It looks perfect as a traditional pratima made of Mud and hay and bamboo would. To make sure that the color and gloss of the pratima does not go off, they keep it in a AC warehouse throughout the year. I must say Maa Durga must be thoroughly pleased with such royal treatment. Another logistical challenge they face is the fact that schools, which are the best bet for such events, are not available during the Puja week. So they squeeze the five day event in two days. The whole pratima and Pandal setup is done in two hours flat (with extensive project planning) as the school is made available only the evening before. Every minute detail and task are taken care of by the volunteers as labor is expensive and cannot be flown in from India. You can see Rayan playing the Dhak in this picture.



BADFW is one of the oldest and biggest puja in USA and I saw a wide Bengali and nonbengali Indian Diasporas out there during the puja. To top up the wonderful experience, the khichuri was delicious reminding me of Ashimda's Khichuri back in Miyapur (CBA bhog).

So I was a contented man when the puja actually started on 2 Oct. I was missing the action back in Dallas, talking to my CBA friends back in Hyderabad and helping send a few communication and promotional emails to CBA members during the week. My travel next took me to New York City. . I heard that New Jersey has a Kalibari where the puja is done on actual dates. I decided to explore the same. While I was about to plan for it, my sister who

stays in Boston, told me that have puja the next weekend i.e. 8/9 Oct. Well, that made me very excited and I decided to go to Boston on the weekend.

I took a bus from NYC to Boston, driving by the seashore, a pleasant and uneventful journey. When I reached Boston South Bus Station, my sister and Brother in Law where they to pick me up and take to the BNE Durga Puja(Bengalis of New England). This is a fairly new organization out of some 3-4 in Boston. Probasi is the oldest organization in Boston. However, since BNE has arranged for a dance drama from Tanushree Sankar and some other Bengali Classical singers, they picked to visit BNE puja this year.

The BNE puja is a relatively small scale affair (See the smaller Terracotta Durga Pratima). However the festive atmosphere was same, the food was great and I bumped into one of my MBA friends after a long time which was a bonus.

So when I returned back to Hyderabad, right after the Puja weeks, I have two Puja events under my belt and a distinct American Durga Puja flavor to cherish.





Puja Flowers
sponsored by

Rajat, Papiya, Paridhi



Puja Flowers sponsored by

Sri Narsimha Reddy





BEST WISHES
FOR
DURGAPUJA
&
NAVARATRA CELEBRATION

From:
Mani Oommen
SUN RUBBER (Manufacturer of Retreading Materials)
AUTO NAGAR, HYDERABAD.



भारतीय जीवन बीमा निगम
LIFE INSURANCE CORPORATION OF INDIA



LIC HOUSING FINANCE LTD.

L. Somaiah

Mob : +91 98662 48132

L.S. Associates

Flat No. 403, Plot No. 583, Vijaya Krishna Residency,
Phase-VI, KPHB Colony, Hyderabad - 500 072.

E-mail : soms_lavu@yahoo.com

With best compliments from:



TRIOMECH™ ENGINEERING PRIVATE LIMITED

(An ISO 9000: 2008 Company)

MANUFACTURERS OF EOT CRANE, MOBILE PICK N CARRY CRANES, PIPE FITTINGS; FABRICATORS OF HEAVY STRUCTURALS, NON – IBR PRESSURE VESSELS, PARTS OF CHEMICAL & PROCESS PLANTS; COMPONENTS FOR ELECTRICAL MACHINES, HEAT EXCHANGERS, PULVERIZERS, TURBINES AND COMPRESSORS

Address:

Unit I

Shed No 15, IDA Phase III

Patancheru, GHMC

AP 502 319

Email: sales@triomech.com

Unit II

Plot No 22A, IP Phase III

Pashamylaram, Medak Dist.

AP: 502 307





ORGANISATION

Patron: Ch. Malla Reddy, Mr. C. Jai Prakash Yadav

CBA Office Bearers 2011-12

Advisor: A K Ghosh

President: S N Guha

Vice President: D C Das

Vice President: Ashim Chakrabarty

General Secretary: Kaushik Bhattacharya

Joint Secretary: A K Hom

Joint Secretary: Subhro Mukherjee

Treasurer: Amit Ray

Joint Treasurer: Kingshuk Roy

Cultural Secretary: Shovan Saha

Joint Cultural Secretary: Debabrata Bala

Media Secretary: Surojeet Sengupta

Joint Media Secretary: Somnath Mukherjee

Sponsorship Secretary: Sirsha Haldar

Joint Sponsorship Secretary: Prabir Ranjan Pal

Members: Sumit Biswas, Arya Roy Chowdhury, Ahir Bhairav Ghosh, Devojeet Majumdar, Siddhartha Das, Sabyasachi Sengupta

Sharad Sambhar 2011 Editorial Team

Mr. Surojeet Sengupta

Ms. Swathi Guha/Ms. Debalina Chaudhury Mukherjee

Printed and Published by

Mr. Surojeet Sengupta on behalf of Cyberabad Bengali Association

Cover page Design

Mr. Surojeet Sengupta, Mr Sumit Biswas

Disclaimer

Cyberabad Bengali Association and the Editors of the Magazine Sharad Sambhar are not responsible for the content supplied by the various contributors to the Souvenir. All logos and trademarks of various sponsors have been published with their permission. All other logos and trademark used in the Souvenir are acknowledged.

Copyright Notice

"Cyberabad Bengali Association" and the CBA logo are the property of Cyberabad Bengali Association which is registered with the AP registrar vide. no 0753/09. Use of the Logo and the name without permission is prohibited. No part of the souvenir Sharad Sambhar 2010 be reprinted, published or used without permission of Cyberabad Bengali Association.

Contact Information:

Radha Kunj, Huda- B-3/12/33, Chandanagar, Hyderabad 500 050, A.P

Phone: 9000772503, 9849488212, www.cyberabadbengalis.com, cba.info@yahoo.com

CBA IN MEDIA



Ananda Bazar Patrika

আনন্দবাজার পত্রিকা
দেশ
১৬ আশ্বিন ১৪১৮ সোমবার ৩ অক্টোবর

তার-সহ কৌটো পাওয়া গেল শালবনিত্তে, মেলেনি বিস্ফোরক

- প্রথম পাতা
- কলকাতা
- রাজ্য
- উত্তরবঙ্গ
- দক্ষিণবঙ্গ
- বর্ধমান
- পুরুলিয়া
- মুর্শিদাবাদ
- মেদিনীপুর
- দেশ
- ব্যবসা
- বিদেশ
- খেলা
- স্বাস্থ্য
- জীবজগৎ

পুজোর কলকাতার ঝলক হায়দরাবাদে
নিজস্ব প্রতিবেদন

প্রবাসেও দুর্গাপুজোর সময়ে উৎসবে মেতে ওঠা বাঙালির কাছে নতুন নয়। সেই ধারার ব্যতিক্রম নন হায়দরাবাদের বাঙালিরা। ‘সাইবারাবাদ বেঙ্গলি অ্যাসোসিয়েশন’-এর হাত ধরে চতুর্থ বছরে পা দিয়েছে হায়দরাবাদের শারদোৎসব। কলকাতার গন্ধ হায়দরাবাদে বজায় রাখতে তৎপর বাঙালিদের এই সংগঠন। তাই এ বার কলকাতা থেকে আনা হয়েছে প্রতিমা। অবশ্য প্রতিমায় তুলির শেষ টান দিয়েছেন হায়দরাবাদের কুমোরটুলির শিল্পীরা। আয়োজন করা হয় নানা প্রতিযোগিতা আর সাংস্কৃতিক অনুষ্ঠানের। হায়দরাবাদের পুজো মণ্ডপে উঠে আসে কলকাতার পুজো মণ্ডপের একটি ছোট টুকরো।

<http://www.anandabazar.com/archive/1111003/3desh6.html>

Sakshi Newspaper



সৈবরাবান্ট বৈংগালী অসোসিয়েশন, অভিনেত্রী কনস্ট্রাক্শন্স সংযুক্ত অধ্যক্ষের বুদ্ধিমানের দুর্গাপুজা অনুষ্ঠান
নির্বাহিত। মিয়ানপুরালীসে মাল্লান স্কুলে এই সন্দর্ভে নিব্বিহিত কাক্যক্রমা বৈংগালী সংস্কৃ
তিন প্রতিলিপিত। দাদা 1400 মంది ভক্তুল পাল্লিষ্ট নির্যাহকুল তেলিয়ার।

- সীতাব্যাস, স্যুন্স

THE ~~NEW~~ HINDU

DOWNTOWN

BALANAGAR • KUNATPALLY • MADHAPUR • MERIDIPATNAM • VIJAYANAGAR COLONY • SOMAJIGUDA • PUNJAGUTTA • ANEERPET • BANJARA HILLS

SUNDAY, OCTOBER 9, 2011

And now... sweets on wheels

A mobile shop that dispenses popular sweets in Serilingampally attracts people owing to its unique nature



FOR SWEETS ON THE GO: Going by the latest trend of mobile tiffin centres, a mobile sweetshop stands parked at Serilingampally. PHOTO BY ARRANGEMENT.

Necessity is the mother of all inventions and in today's times when commercial properties have skyrocketing prices, traders are finding different means to carry out their businesses.

Going by the latest trend of mobile tiffin centres, a mobile sweetshop stands parked at Serilingampally. This mobile sweetshop, a modified auto, offers all the delicacies found in a regular shop.

This mobile shop dispenses popular mithais and attracts people owing to its unique nature. One can get to buy different varieties of sweets at this mobile sweet shop.

"I all started after I could not arrange huge money to pay as advance and take a shop on rent. I took a goods carrier autorickshaw on loan and remodelled it to suit as a shop," says K. Chakrabarti, the mobile sweetshop owner.

All it needed was some money to pay as advance and take the new auto. After spending a few thousands on making showcases and racks the auto finally transformed into a mobile store.

"People were first apprehensive of buying from the shop. But now we have regular customers," says Chakrabarti.

A native of Godavari in Krishna district, K. Chakrabarti migrated to the city a year and a half ago. He learned the art of preparing the sweets in his native place and utilised the experience here, he says.

What made him switch to an option that would open doors for a new trend? "I was fascinated after looking at the Maruti vans converted into mobile centres and parked at different places. Instead of a preferred an auto would provide more space," he says.

"Our women also helping hand in prep the sweets at home. I serve the sweets and they help me in frying, baking them," Chakrabarti says.

A new vegetarian restaurant in town

Here is some good news for vegetarians in the city. Jalpaan, a vegetarian restaurant was launched in the city recently. The fine dining restaurant offers options in Italian, North Indian and Chinese cuisine with a good choice of salads and nachos. The restaurant offers a choice of both buffet and ala carte menu, also an option of banquet hall that can accommodate 300 people.

"We aim to attract vegetarians to our restaurant. While one can find tonnes of options for non-vegetarian restaurants in the city, there are hardly any premium vegetarian restaurants. Our ala carte menu offers more than 200 items. The place is also ideal for parties and get-togethers," says Mr. Roopak Singh, managing director of Jalpaan, Hyderabad in a press release.

Venky's XPRS is here

A swanky, new outlet and simulations across the

Globus Autumn Winter Collection launched

Globus, a fashion brand, introduced its Autumn Winter Collection 2011 in the city. The season's deep accents for winter are highlighted with western and ethnic collection in a combination of hip day-suits, elegant evening wear and bright festive wear. The range comprises of sets of Sabaar Kameez and Dupattas (SRD) and Micro-Match in rich reds and greens made in fabrics like Chanderi, Jacquard and Poly-staples highlighted with gold lines. The collection is inspired by various themes like Glam Girl, Hyper Doco and the Taj Collection inspired by the Taj Mahal.

Durga Puja celebrated with gaiety

Cyberabad Bengali Association celebrated Durga Puja with great fervour and enthusiasm for the third time in St. Martin School, Miyapur.

The whole pandal wears a Bengali village look beautifully representing the rural Bengal theme. The members presented pieces of Bengali culture through songs, dance drama and many other programs in the evenings.

One of the major attractions was the sumptuous lunch "bhog" offered every day. On October 5, over 1,400 devotees joined for lunch. The chant of mantras, Pushpanjali, cultural evenings along with lunch bhog was a perfect home away from home for Cyberabad Bengalis. The celebrations were sponsored by Aditya Constructions, claimed a press release.



Durga Puja with g

Cyberabad Bengali Association celebrated Durga Puja with great enthusiasm for 3 in St. Martin School, Miyapur.

The whole pandal wears a Bengali village look beautifully representing the rural Bengal theme. The members presented pieces of Bengali culture through songs, dance drama and many other programs in the evenings.

devotees joined for lunch. The chant of mantras, Pushpanjali, cultural evenings along with lunch bhog was a perfect home away from home for Cyberabad Bengalis. The celebrations were sponsored by Aditya Constructions, claimed a press release.

UNKNOWN: your favourite hyper-local news supplement brought out by The Hindu is on the Facebook now. You can read all the articles published in four editions of Downtown on the Facebook page. Search for 'Downtown Hyderabad'.

Share opinions: You could share your opinions and start a discussion instantly. Send a great way to communicate what you think!!!

THE TIMES OF INDIA | Kolkata

Home City India World Business Tech Sports Entertainment Life & Style Women Hot on the Web NRI Photos Times Now Videos LIVE TV

701 Away from home, but true | ✕

les.timesofindia.indiatimes.com/2011-10-01/kolkata/30232659_1_durga-puja-bhog-south-madras-cultural-association

RELATED ARTICLES

Dolling up for Devi Durga
September 29, 2011

City's Bengalis celebrate Durga puja
September 24, 2009

Sovabazar Rajbari decks up for its date with history
September 6, 2011

IN-DEPTH COVERAGE

Durga Puja

Bhog

"Our pratima will be in traditional daaker saaj. We are celebrating this year on a large scale with the last minute completion frenzy scaling," said Dev Bhattacharya who planned the theme. "We have a host of cultural programmes, beginning on Chaturthi. We are also organising an anandamela. Celebrities like Javed Ali, Kunal Ganjawala, Subhomita and Indrani Dutta will perform on all four days," said secretary Ashish Sarcar.

The traditional aadi puja is making a comeback at Faridabad Sector 3, Cultural Association Kali Bari, which is celebrating its 25th year. The mandap will resemble a thakur dalan and will have a 10 feet high idol. Some 200 families have come together to organise this Puja. Celebrities like Madhumita and Mihir will enthral the crowds. "We have tried to bring in some variety in the bhog, however, the traditional bhog will also be present. The atmosphere is such that no one misses the Pujas back home," said Tanmoy Saha, cultural director of the club.

Kerala Banga Samskriti Sangha is one of the oldest, established in 1967. The most unique feature about the Puja is that around 60 families, with the concentration being Malayalis. "It's not just the Bengalis who organise the Puja, we have many Malayali families who take active part in Durga Puja celebrations," said club president Debasis Paul.

Aikatan club in Bangalore is showcasing the works of Rabindra Nath Tagore this year. "Our club is paying tribute to the bard, in tune with the 150th year birth anniversary celebrations. We have a host of events on the Tagore theme," said club member Ruma Banerjee.

South Madras Cultural Association claims to be the biggest in terms of budget. "Puja celebrations will kick off on Panchami with the inauguration by South Indian superstars Jeeva and Revathy. We will have dhaakis and cooks from Bengal," said joint secretary Subhro Chatterjee. More than 400 families come together for the event.

The Cyberabad Bengali Association, Hyderabad, is recreating an old temple of South India. Sumit Biswas, who has conceptualised the puja said, "Our idol will resemble the shabeki (traditional) idol with a twist. Devi Durga will adorn clay jewellery and will wear the red and white bangle typical to Bengali married women."

Purba Bangalore Cultural Association will have a star-studded Puja this year. It will be inaugurated by MLA Debasree Ray. "This year we are having the band Cactus, singers Chandrabali Rudra Dutta and Emon Chatterjee, and the Bishary dance group performing," said committee member Amitabh Pramanik.

Durga Puja over the years....

2007



2008



2009



2010



2011





WITH BEST COMPLIMENTS FROM



Civil - Interior & Fit-Out Contractors

-: Specialize in: -

**Banks * Airlines * Corporate Offices * Multinational
Companies**

SATISH BHUVA



YOGESH JARIWALA



DEVENDRA PANCHOLI

✉ : Address: ✉

**G2, PAREKH APARTMENT, 34, SAROJINI ROAD,
VILE PARLE (WEST), MUMBAI – 400 056. INDIA.**

TEL: 2619 10 44 / 3266 0554 /

TELEFAX: +91-22-2616 29 89

**Email: shrijikraft@vsnl.com /
shrijikraft@shrijikraft.com
Website: www.shrijikraft.com**



AN ISO 9001:2008

CERTIFIED COMPANY

Condition Assessment & Diagnostic Field Testing of Rotating Machines



MRTG Power Diagnostic Tests Pvt.Ltd.

Flat No: 202, Sri Sai Towers, Ravindranagar, Habsiguda,

Hyderabad – 500007, Andhra Pradesh, India

Tel: +91-40-27156436, Fax: +91-40-27178957, Cell: 09440239277,

E-mail: info@tgdiagnostic.com; kmallareddy@yahoo.com

Web: www.tgdiagnostic.com

Now at MIYAPUR



naturalsTM

FAMILY SALON & SPA

Call : 4007 0025 / 89789 58585



VIJETHA Wishes
Our Beloved Customers & Well wishers.....
A Happy and Prosperous Dasara.



Fresh Healthy Living



ANU FURNITURE



Leader in furniture world

4-100, Opp. HDFC Bank, Chandanagar, Hyderabad-50.

Mobile : 9348 22 3033, 9948 03 1344

Habsiguda, Nacharam Road, Opp. HMT Nagar, Sec-bad.

Tel. : 31003257, 8099 44 3033

17
Successful
years of
Service to
Customers

Amenities in our Showroom

Sofas 100+ Models	Mattresses
Cots 100+ Models	Bedsheets
Dining Tables	Pillows
Dressing Tables	Bunker Beds
Office Furniture	Cloth Stands
Computer Tables	Wall Units
Center Tables	Telephone Stands
Rocking Chairs	Wardrobes
	Curtains

**Wishing you all a very
HAPPY DUSSEHRA
& DEEPAWALI**



C.V. RAMANA REDDY

Chairman, Managing Director

Cell : 98480 30043

LIVING ROOM PACKAGE-1

₹17,990/-

3+1+1 Sofa Set
& Centre Table



LIVING ROOM PACKAGE-2

₹19,990/-

Lounger Sofa Set
& Centre Table



BED ROOM PACKAGE

₹24,990/-



5x6.3 Queen size Cot,
Mattress, Pillows,
2 Door Wardrobe

HOME PACKAGE

₹49,990/-



Sofa Set
Center Table
5x6 Queen size Cot
Mattress & Pillows
Dining Table-4 chair
2 Door Wardrobe

MEGA EXCHANGE MELA

**Exchange your old Sofa set and Get Flat
Discount + CENTER TABLE FREE
ON New Sofa set**

30%

& DOMESTIC Holiday Vacation 2 Nights & 3 Days